

## **Downtown Revitalization Study**

### **2007 Residents Survey**

**A key component of the Downtown Revitalization Project undertaken through a partnership of the Town of Gananoque and the Ministry of Agriculture Food and Rural Affairs (OMAFRA) and the Downtown Revitalization Committee.**

Residents Survey

What is your home postal code?		Response Count
		438
	<i>answered question</i>	438
	<i>skipped question</i>	62

How often do you shop at the following locations? (check one for each location)						
	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Gananoque	82.9% (403)	13.2% (64)	2.7% (13)	0.8% (4)	0.4% (2)	486
Brockville	0.8% (3)	2.6% (10)	4.9% (19)	18.2% (71)	73.7% (288)	391
Kingston	12.6% (57)	19.5% (88)	28.8% (130)	31.6% (143)	7.5% (34)	452
Perth	0.0% (0)	0.0% (0)	0.3% (1)	0.8% (3)	98.9% (350)	354
Lansdowne	0.5% (2)	1.1% (4)	2.4% (9)	4.9% (18)	91.0% (335)	368
Napanee	0.0% (0)	0.0% (0)	0.3% (1)	0.6% (2)	99.2% (360)	363
Other	4.2% (3)	2.8% (2)	18.1% (13)	19.4% (14)	55.6% (40)	72
					<i>answered question</i>	488
					<i>skipped question</i>	12

Residents Survey

Where do you travel for the majority of the following? (check one answer for each activity)

	Gananoque	Brockville	Kingston	Perth	Lansdowne	Napanee	Other	Response Count
Quick errands(gas station, convenience store, etc.)	99.0% (475)	0.2% (1)	0.4% (2)	0.0% (0)	0.4% (2)	0.0% (0)	0.0% (0)	480
Grocery Shopping	90.8% (443)	1.0% (5)	7.8% (38)	0.0% (0)	0.4% (2)	0.0% (0)	0.0% (0)	488
Clothing Shopping	13.7% (64)	6.2% (29)	78.2% (365)	0.2% (1)	0.0% (0)	0.2% (1)	1.5% (7)	467
Furniture Shopping	9.4% (40)	4.0% (17)	84.5% (360)	0.0% (0)	0.0% (0)	0.0% (0)	2.1% (9)	426
Appliance, TV,electronics, shopping	33.3% (150)	2.7% (12)	63.0% (284)	0.0% (0)	0.0% (0)	0.0% (0)	1.1% (5)	451
Automotive supply stores	81.1% (360)	0.9% (4)	18.0% (80)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	444
Hardware, paint,wallpaper shopping	81.4% (376)	0.6% (3)	17.7% (82)	0.0% (0)	0.2% (1)	0.0% (0)	0.0% (0)	462
Pharmacy & Drug Store	95.2% (460)	0.8% (4)	3.9% (19)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	483
Gift & novelty shopping	45.6% (199)	2.3% (10)	51.6% (225)	0.0% (0)	0.0% (0)	0.0% (0)	0.5% (2)	436
Restaurants	63.7% (290)	2.6% (12)	32.7% (149)	0.0% (0)	0.7% (3)	0.0% (0)	0.2% (1)	455
Personal care services (hair salon, esthetician)	82.7% (372)	1.6% (7)	12.7% (57)	0.4% (2)	2.7% (12)	0.0% (0)	0.0% (0)	450
Professional services (insurance,accounting,legal)	73.0% (332)	2.2% (10)	22.4% (102)	0.2% (1)	0.4% (2)	0.2% (1)	1.5% (7)	455
Work	60.5% (167)	2.5% (7)	29.3% (81)	0.0% (0)	2.9% (8)	0.0% (0)	4.7% (13)	276
Cultural & Entertainment	54.4% (217)	3.0% (12)	41.6% (166)	0.0% (0)	0.3% (1)	0.0% (0)	0.8% (3)	399
Banking & Financial errands	86.5% (415)	0.6% (3)	11.3% (54)	0.0% (0)	0.4% (2)	0.0% (0)	1.3% (6)	480
Recreational activities	73.3% (286)	1.3% (5)	22.1% (86)	0.3% (1)	1.8% (7)	0.0% (0)	1.3% (5)	390

**answered question 492**

**skipped question 8**

Residents Survey

Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5= least important)

**Name Brand**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	24.5% (99)	8.7% (35)	10.4% (42)	14.4% (58)	42.1% (170)	404
Clothing	18.4% (69)	9.1% (34)	15.2% (57)	17.3% (65)	40.0% (150)	375
Furniture	13.2% (45)	7.3% (25)	15.0% (51)	21.7% (74)	42.8% (146)	341
Appliances/electronics	29.3% (106)	11.9% (43)	14.1% (51)	17.1% (62)	27.6% (100)	362
Hardware goods	14.1% (51)	10.5% (38)	11.9% (43)	17.2% (62)	46.3% (167)	361
Gifts and Jewellery	12.6% (43)	7.0% (24)	15.0% (51)	18.2% (62)	47.2% (161)	341

**Customer Service**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	21.8% (84)	11.9% (46)	26.0% (100)	28.3% (109)	11.9% (46)	385
Clothing	21.9% (80)	14.5% (53)	29.5% (108)	23.8% (87)	10.4% (38)	366
Furniture	24.1% (81)	15.5% (52)	31.0% (104)	22.0% (74)	7.4% (25)	336
Appliances/electronics	26.3% (93)	17.6% (62)	24.4% (86)	23.8% (84)	7.9% (28)	353
Hardware goods	27.6% (102)	15.9% (59)	24.3% (90)	23.5% (87)	8.6% (32)	370
Gifts and Jewellery	23.9% (83)	15.9% (55)	29.1% (101)	23.6% (82)	7.5% (26)	347

**Quality**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	44.6% (179)	30.2% (121)	15.5% (62)	6.2% (25)	3.5% (14)	401

**Residents Survey**

Clothing	55.7% (220)	28.9% (114)	8.6% (34)	3.3% (13)	3.5% (14)	395
Furniture	55.7% (200)	28.4% (102)	8.9% (32)	3.1% (11)	3.9% (14)	359
Appliances/electronics	53.4% (197)	26.6% (98)	13.0% (48)	3.8% (14)	3.3% (12)	369
Hardware goods	41.3% (157)	27.1% (103)	20.0% (76)	8.7% (33)	2.9% (11)	380
Gifts and Jewellery	50.7% (181)	27.2% (97)	13.7% (49)	4.5% (16)	3.9% (14)	357

**Price**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	41.1% (167)	30.3% (123)	13.5% (55)	8.9% (36)	6.2% (25)	406
Clothing	42.2% (165)	31.2% (122)	15.6% (61)	6.6% (26)	4.3% (17)	391
Furniture	41.8% (151)	35.2% (127)	13.9% (50)	3.9% (14)	5.3% (19)	361
Appliances/electronics	45.7% (172)	27.9% (105)	14.9% (56)	7.4% (28)	4.0% (15)	376
Hardware goods	41.9% (157)	32.3% (121)	15.7% (59)	8.0% (30)	2.1% (8)	375
Gifts and Jewellery	40.1% (142)	31.9% (113)	16.1% (57)	6.2% (22)	5.6% (20)	354

**Local Activity**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	43.2% (171)	14.1% (56)	19.9% (79)	13.1% (52)	9.6% (38)	396
Clothing	24.4% (90)	9.8% (36)	17.9% (66)	22.8% (84)	25.2% (93)	369
Furniture	20.8% (71)	9.1% (31)	17.6% (60)	23.2% (79)	29.3% (100)	341
Appliances/electronics	25.5% (92)	12.2% (44)	14.7% (53)	18.6% (67)	29.1% (105)	361
Hardware goods	40.7% (153)	17.6% (66)	16.0% (60)	13.8% (52)	12.0% (45)	376
Gifts and Jewellery	25.5% (90)	14.4% (51)	17.0% (60)	20.1% (71)	22.9% (81)	353

**answered question 468**

## How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rairly or Never	Response Count
Quick errands (gas station, convenience store, etc.)	73.2% (328)	19.0% (85)	5.4% (24)	1.1% (5)	1.3% (6)	448
Grocery Shopping	62.3% (282)	28.7% (130)	4.6% (21)	1.8% (8)	2.6% (12)	453
Clothing Shopping	2.5% (11)	1.4% (6)	7.3% (32)	24.5% (107)	64.3% (281)	437
Furniture Shopping	0.9% (4)	0.2% (1)	0.5% (2)	3.5% (15)	94.9% (407)	429
Appliance, TV, electronics shopping	0.7% (3)	0.7% (3)	1.9% (8)	10.9% (47)	85.8% (369)	430
Automotive Supply Store	4.7% (20)	4.2% (18)	11.9% (51)	33.7% (145)	45.6% (196)	430
Hardware, paint, wallpaper shopping	4.4% (19)	7.0% (30)	16.4% (70)	33.2% (142)	39.0% (167)	428
Pharmacy & Drug Store	20.6% (93)	32.6% (147)	25.9% (117)	16.4% (74)	4.4% (20)	451
Gift & Novelty shopping	3.1% (13)	3.1% (13)	11.6% (49)	29.7% (126)	52.6% (223)	424
Restaurants	12.8% (57)	20.0% (89)	22.2% (99)	26.9% (120)	18.2% (81)	446
Personel care services(hair salon, esthetician)	2.9% (13)	6.5% (29)	13.0% (58)	54.8% (244)	22.7% (101)	445
Professional services	15.1% (66)	29.3% (128)	21.3% (93)	16.9% (74)	17.4% (76)	437
Work	38.4% (112)	1.7% (5)	1.0% (3)	2.4% (7)	56.5% (165)	292
Culture and Entertainment	4.8% (20)	4.3% (18)	7.1% (30)	33.7% (142)	50.1% (211)	421
Recreational Activities	19.6% (82)	9.5% (40)	6.9% (29)	17.4% (73)	46.5% (195)	419
					<b>answered question</b>	<b>464</b>

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	8.3%	38
Closer to Work	11.6%	53
Better Hours	39.8%	182
<b>Better Selection</b>	<b>86.7%</b>	<b>396</b>
Better Price	62.8%	287
Better Quality	36.5%	167
I only shop in my downtown	7.7%	35
Other	12.7%	58
	<b>answered question</b>	<b>457</b>
	<b>skipped question</b>	<b>43</b>

Residents Survey

If stores in the downtown offered extended hours, when would you most likely shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	2.9%	13
Tuesday after 6:00 pm	2.7%	12
Wednesday after 6:00 pm	4.8%	21
Thursday after 6:00 pm	18.8%	83
Friday after 6:00 pm	36.7%	162
Sunday afternoon	29.4%	130
Other	14.0%	62
<b>I would not use extended hours</b>	<b>41.9%</b>	<b>185</b>
	<b>answered question</b>	<b>442</b>
	<b>skipped question</b>	<b>58</b>



Residents Survey

How strongly do you agree or disagree with the following statements?(check one one answer for each statement)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	23.1% (104)	42.2% (190)	21.3% (96)	13.3% (60)	450
Businesses in my downtown sell the products/services I want.	9.6% (43)	41.8% (187)	32.7% (146)	15.9% (71)	447
Prices of products/services in my downtown are reasonable.	13.7% (62)	61.9% (281)	17.4% (79)	7.0% (32)	454
I like the look and feel of my downtown.	17.9% (79)	39.0% (172)	24.3% (107)	18.8% (83)	441
I feel safe in my downtown,even at night.	45.3% (199)	37.8% (166)	11.2% (49)	5.7% (25)	439
Parking in my downtown is convenient and easy to use.	27.2% (121)	41.1% (183)	18.9% (84)	12.8% (57)	445
I try to shop locally whenever possible.	51.1% (232)	37.4% (170)	7.9% (36)	3.5% (16)	454
I prefer to shop outside of Gananoque's downtown.	11.9% (51)	24.7% (106)	34.9% (150)	28.6% (123)	430
I am happy with Gananoque's parks's/greenspace.	39.5% (175)	42.0% (186)	11.7% (52)	6.8% (30)	443
I am happy with my community's cultural activities.	24.0% (103)	50.8% (218)	16.3% (70)	8.9% (38)	429
				<b>answered question</b>	<b>466</b>
				<b>skipped question</b>	<b>34</b>

Residents Survey

<b>What new business or services would you like to see in Gananoque's downtown?</b>	
	<b>Response Count</b>
	337
<i>answered question</i>	337
<i>skipped question</i>	163

<b>Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?</b>	
	<b>Response Count</b>
	357
<i>answered question</i>	357
<i>skipped question</i>	143

**Responses to these questions can be found in Schedule "A" at the end of this survey**

Residents Survey

How long have you lived in your community?

	Response Percent	Response Count
Under 2 years	6.7%	32
3-5 years	11.5%	55
6-10 years	8.0%	38
Over 10 years	72.3%	345
Gananoque	65.0%	310
Township	4.2%	20
	<b>answered question</b>	<b>477</b>
	<b>skipped question</b>	<b>23</b>

How far do you live from Gananoque's downtown?

	Response Percent	Response Count
I live downtown	19.7%	94
Under 5 minutes	71.5%	341
6-15 minutes driving time	8.2%	39
16-30 minutes driving time	0.4%	2
Over 30 minutes driving time	0.2%	1
	<b>answered question</b>	<b>477</b>
	<b>skipped question</b>	<b>23</b>

Residents Survey

Where do you work?

	Response Percent	Response Count
I work at home	7.4%	35
I am retired	51.1%	242
Brockville	1.1%	5
Kingston	13.9%	66
Perth	0.0%	0
Lansdowne	1.3%	6
Napanee	0.0%	0
Belleville	0.0%	0
Prescott	0.6%	3
Gananoque/other	27.6%	131
	<b>answered question</b>	<b>474</b>
	<b>skipped question</b>	<b>26</b>

What is your gender?

	Response Percent	Response Count
Female	68.8%	313
Male	33.0%	150
	<b>answered question</b>	<b>455</b>
	<b>skipped question</b>	<b>45</b>

Residents Survey

What is your age?

	Response Percent	Response Count
19 and Under	0.4%	2
20-44	15.0%	69
45-64	43.1%	198
65 and Over	41.6%	191
<i>answered question</i>		<b>459</b>
<i>skipped question</i>		<b>41</b>

What is your household size?

	Response Count
<i>answered question</i>	<b>436</b>
<i>skipped question</i>	<b>64</b>

Residents Survey

What is your household's annual income?

		Response Percent	Response Count
Under \$24,999		12.7%	36
\$25,000 - \$49,999		30.6%	87
\$50,000 - \$74,999		26.1%	74
\$75,000 - \$99,999		18.3%	52
\$100,000 - \$150,000		9.9%	28
Over \$150,000		2.8%	8
<b>answered question</b>			<b>284</b>
<b>skipped question</b>			<b>216</b>

What do you like about and /or dislike about Gananoque's downtown?

	Response Count
	386
<b>answered question</b>	<b>386</b>
<b>skipped question</b>	<b>114</b>

Responses to this question can be found in Schedule "A" at the end of this survey.

Residents Survey

Please list any community events you have attended in the past year (ie. Santa Claus parade, local festivals).

Response  
Count

403

*answered question*

403

*skipped question*

97

If you have any other comments regarding the retail shopping and/or services in Gananoque's downtown, please add them below.

Response  
Count

249

*answered question*

249

*skipped question*

251

**Responses to these questions can be found in Schedule "A" at the end of this survey**



## **Schedule "A"**

### **2007 Residents Survey**





## **Downtown Revitalization Study**

**2007 Residents Survey**

**Responses to Question:**

**“What new business or services would you like to see in Gananoque’s downtown?”**

## Comments Summary

[close window](#)
















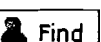

Displaying 1 - 50 of 337 responses





















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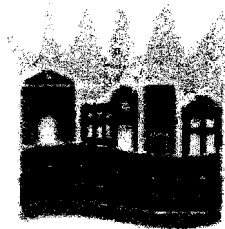
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	Comment Text	Response Date
 Find	1. Butcher Shop, a Panache version	Mon, 6/4/07 12:54 PM
 Find	2. Walmart, Zellers	Mon, 6/4/07 12:34 PM
 Find	3. Food basics, Ciniplex Odeon and Walmart	Mon, 6/4/07 12:27 PM
 Find	4. Swiss Chalet, Butchershop, Deli	Mon, 6/4/07 12:20 PM
 Find	5. A decent clothing store and something to do for younger adults and teenagers.	Fri, 5/25/07 6:50 AM
 Find	6. A supermarket with prices that are reasonable (Food Basics)?	Thu, 5/24/07 11:21 AM
 Find	7. More Clothing	Wed, 5/23/07 8:35 AM
 Find	8. Butcher	Wed, 5/23/07 8:31 AM
 Find	9. A walmart or zellers or a large department store.	Wed, 5/23/07 8:24 AM
 Find	10. More Industry-do not rely on Tourists, so many families have had to leave our community to find jobs elsewhere (It's a long cold winter).	Wed, 5/23/07 8:17 AM
 Find	11. Walmart, Christian Book Store close by.	Wed, 5/23/07 7:46 AM
 Find	12. Reasonably priced craft store, variety store like the old 5-10.	Wed, 5/23/07 7:40 AM
 Find	13. I would like to see a shop that sells material for sewing, lace, ribbons, etc. Also need another ladies dress shop. GANANOQUE IS A BEAUTIFUL TOWN.	Wed, 5/23/07 7:33 AM
 Find	14. Ladies House coats, Lingerie, Bras etc	Sun, 5/20/07 6:50 AM
 Find	15. More garbage cans at the falls, there is none down there & I always pick up garbage	Sun, 5/20/07 6:45 AM
 Find	16. Organic Natural Food Store	Sun, 5/20/07 6:36 AM
 Find	17. General Store or small Department store that has a variety of choices at reasonable prices. Clothing stores for any kind of quality are very over priced, should offer frequent sales to entice more shopping.	Fri, 5/18/07 9:01 AM

 Find	18. Shopping Mall Walmart or Kmart	Thu, 5/17/07 12:31 PM
 Find	19. Bigger Clothing Store	Thu, 5/17/07 12:22 PM
 Find	20. Walmart or Zellers Food Basics Build food Store for people on restricted	Thu, 5/17/07 11:59 AM
 Find	21. clothing store	Thu, 5/17/07 11:52 AM
 Find	22. More Variety	Thu, 5/17/07 11:41 AM
 Find	23. I would like to see a good department store or two where we could find almost anything we want! Like we can find a Zellers and other stores in Kingston and other places. A ladies dress shop would be great for women over 40.	Thu, 5/17/07 10:16 AM
 Find	24. More novelty stores for clothing & gifts	Thu, 5/17/07 9:05 AM
 Find	25. Clothing Stores Craft Store-Sewing & Knitting	Thu, 5/17/07 8:57 AM
 Find	26. Nil	Thu, 5/17/07 8:38 AM
 Find	27. We need a variety of stores not repeats, We should have our own Mall.	Thu, 5/17/07 8:35 AM
 Find	28. Maybe a few specialty shops would be welcome, we need a shoemaker and a tailor,	Thu, 5/17/07 8:29 AM
 Find	29. Walmart or Kmart	Thu, 5/17/07 8:19 AM
 Find	30. Good Clothing Store	Wed, 5/2/07 7:31 AM
 Find	31. Clothing and gift stores. A toy store reasonable prices and better selection.	Wed, 5/2/07 7:28 AM
 Find	32. Sidewalks and back alleys need a cleaning up, a disgrace. Almost fall before weeds were cleaned at beach all summer weedy mess, enough to turn anyone off from swimming.	Wed, 5/2/07 7:21 AM
 Find	33. Stores with quality brand name clothes, shoes etc. More selection and better price in Kingston.	Wed, 5/2/07 7:12 AM
 Find	34. internet cafe	Tue, 5/1/07 6:57 AM
 Find	35. ladies clothing store such as Tweed & Hickory, Cooks (now in Napanee), no more dollar stores.	Mon, 4/30/07 8:22 AM
 Find	36. none	Mon, 4/30/07 8:05 AM
 Find	37. Like to see signs-Garden St. Parking, would like to see bike racks.None, for a town that's basically 5k x 5k is has an incredibly wide ranke of options in a single block,must be 50 stores from hardware,gifts,bakery and discount stores restaurant and banks.	Mon, 4/30/07 7:59 AM
	38. Sports activity store, boating equipment, store like Village of the Green in Westport,Coffee Houses, Meat Shop.	Mon, 4/30/07 7:48 AM

 Find		
 Find	39. Mexican and Indian Restaurants	Mon, 4/30/07 7:35 AM
 Find	40. A craft/hobby store, a walmart, a youth teen activity centre,hunting and fishing surplus store, a larger employment services program.	Mon, 4/30/07 7:28 AM
 Find	41. Look and feel of downtown not pretty, not condusive to a store leading to impulse buying Products are mostly low end	Mon, 4/30/07 7:13 AM
 Find	42. Nothing at this time	Fri, 4/27/07 6:49 AM
 Find	43. More affordable clothing stores (Adult & Children) something similar to Walmart.	Fri, 4/27/07 6:43 AM
 Find	44. We need a Swiss Chalet restaurant	Fri, 4/27/07 6:30 AM
 Find	45. H health food store, a good expanded farmers market,an organic produce co-op.good quality clothing store for kids & teens. A main street butcher of organic meats. A serious art gallery, an outdoor antique market.	Fri, 4/27/07 6:23 AM
 Find	46. More resonably priced women + mens clothing store.	Fri, 4/27/07 6:02 AM
 Find	47. Giant Tiger,Zellers,Big Box Store,Furniture, Butcher Shop	Thu, 4/26/07 6:35 AM
 Find	48. Department Store	Thu, 4/26/07 6:29 AM
 Find	49. Sports Store,Childrens Clothing, Department Store (underware, bra's, socks pj's) Pubil washrooms!	Thu, 4/26/07 6:21 AM
 Find	50. Clothing Stores/Womens and Mens	Thu, 4/26/07 6:15 AM

50 responses per page



## **Downtown Revitalization Study**

### **2007 Residents Survey**

#### **Responses to Question:**

**“Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?”**

Comments Summary

close window


















Displaying 1 - 50 of 357 responses






















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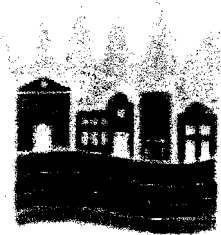
Comment Text	Response Date
 1. Yes but it must be an ongoing process, don't stop!	Mon, 6/4/07 12:54 PM
 2. Not at all, if the stores were painted and the flowers looked after (I mean real flowers),it would give people something to admire and make people feel proud of the downtown area.	Mon, 6/4/07 12:46 PM
 3. Yes	Mon, 6/4/07 12:34 PM
 4. Yes very attractive	Mon, 6/4/07 12:27 PM
 5. Yes, other than the hours of operation - I work in Kingston and don't get home till 6:00 pm and most stores are closed on the Main St.	Mon, 6/4/07 12:20 PM
 6. I can see they are trying but its not the greatist, it's kind of boring.	Fri, 5/25/07 6:50 AM
 7. No, what a mess,signage should be part of merchants lease.	Thu, 5/24/07 11:16 AM
 8. Need more accessiblity for people using wheelchairs ,cross walk not really functional	Wed, 5/23/07 8:46 AM
 9. Yes but I think that Parking should have 2 hour limits or free like Brockville.	Wed, 5/23/07 8:35 AM
 10. Still need more	Wed, 5/23/07 8:31 AM
 11. The downtown has a very nice feeling about it, small town flavour, but however,the overhead plant pots with the artifical flowers are an eyesore and an embarrasment! Come on people.	Wed, 5/23/07 8:17 AM
 12. I appreciate thier efforts.	Wed, 5/23/07 7:40 AM
 13. NO Need more excitment for people to come and open shops	Wed, 5/23/07 7:33 AM
 14. Parking meters too expensive/ Streetscape tacky	Sun, 5/20/07 6:55 AM
 15. Yes, but more needs to be done	Sun, 5/20/07 6:50 AM
 16. Yes	Sun, 5/20/07 6:45 AM
 17. Not really. It is a waste of money as vandalism is so high in gananoque nothing looks nice for long	Sun, 5/20/07 6:36 AM

 Find	18. Yes	Fri, 5/18/07 9:01 AM
 Find	19. Yes	Thu, 5/17/07 12:35 PM
 Find	20. Cheap decorations were a waste of money Other than the \$ stores Baskets OK	Thu, 5/17/07 12:31 PM
 Find	21. Yes	Thu, 5/17/07 12:22 PM
 Find	22. It looks great except for streets which are deplorable	Thu, 5/17/07 11:59 AM
 Find	23. No change	Thu, 5/17/07 11:52 AM
 Find	24. Oh Yes-Very negative	Thu, 5/17/07 11:47 AM
 Find	25. Somewhat-a lot more effort is needed	Thu, 5/17/07 11:41 AM
 Find	26. Yes the signage and streetscape is fine, the Town and merchants efforts are encouraging! Like all the flowers in the summer.	Thu, 5/17/07 10:16 AM
 Find	27. Not really the Town looks boring & rundown. It could use a coat of paint & more colorful lights	Thu, 5/17/07 9:05 AM
 Find	28. They try	Thu, 5/17/07 8:39 AM
 Find	29. Genrally no! Flower Beds are not cared for, stop putting flowers on the bridge, kids damage them. Stor fronts and buildings are run down.	Thu, 5/17/07 8:29 AM
 Find	30. There could be some improvement	Thu, 5/17/07 8:19 AM
 Find	31. Yes, but more effort could be put on cigarette butts and dog litter.	Wed, 5/2/07 7:21 AM
 Find	32. More Parking No Meters	Wed, 5/2/07 7:12 AM
 Find	33. no Many of the buildings are in a great need of repair, some are even dirty. I walk to the downtown area on a very regular basis. many areas are littered with old debris/garbage.	Wed, 5/2/07 7:03 AM
 Find	34. yes	Tue, 5/1/07 6:57 AM
 Find	35. yes signage and streetscape have improved but need to bring in higher end retailers.	Mon, 4/30/07 8:22 AM
 Find	36. yes	Mon, 4/30/07 8:14 AM
 Find	37. yes	Mon, 4/30/07 8:05 AM
 Find	38. I would like to see empty storefronts have local art or something in them(newspaper building looks terrible, more benches on each side of the street.	Mon, 4/30/07 7:59 AM

 Find	39. No stores west of Stone St. (Except Deirs) Look disgraceful , very little maintenence or painting, eg Delany Bowl. Stores between the Provincial and Deirs are terrible, must present a by-law for minimal standards on exteriors.	Mon, 4/30/07 7:48 AM
 Find	40. Somewhat it still needsto be more like Merrickville and Perth.	Mon, 4/30/07 7:35 AM
 Find	41. Yes, in a way, the largest problem I see at this moment is the store hours andthe fact that most people only stop in Gananoquecoming or leaving the Casino since nothing else seems to draw them to Gananoque.	Mon, 4/30/07 7:28 AM
 Find	42. So far I havent noticed too much in the athetics department.Streetscape is boring.	Mon, 4/30/07 7:13 AM
 Find	43. Theyt cleaned up nice but spend money on the streets and repair them.	Fri, 4/27/07 6:49 AM
 Find	44. No too many empty stores, not enough variety.	Fri, 4/27/07 6:43 AM
 Find	45. Smoewhat But can they compete with the large block stores.	Fri, 4/27/07 6:30 AM
 Find	46. The brick sidewalk paths are really nice, flowers are wonderfull, Panache ids Fabulous, no more dollar stores.	Fri, 4/27/07 6:23 AM
 Find	47. Somewhat	Fri, 4/27/07 6:02 AM
 Find	48. Yes	Thu, 4/26/07 6:59 AM
 Find	49. Get Rid of non professional signs, no modernize,update lluminate liven it up.	Thu, 4/26/07 6:51 AM
 Find	50. Yes	Thu, 4/26/07 6:35 AM

50 responses per page 





## **Downtown Revitalization Study**

**2007 Residents Survey**

**Responses to Question:**

**“What do you like and/or dislike about Gananoque’s downtown?”**

Comments Summary

close window

















Displaying 1 - 50 of 386 responses














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	Comment Text	Response Date
 Find	1. I wish that "service" oriented businesses would stay open past five tso that as a local, I can shop locally!	Mon, 6/4/07 12:54 PM
 Find	2. Basically the sidewalks and street are never taken care of, there is nowhere to find clothing for that matter any decient stores except "All About Home","All About Books" and Collectibles.	Mon, 6/4/07 12:46 PM
 Find	3. Too many stores closing,Friendly people.Great churches to attend,theatres and restaurants.	Mon, 6/4/07 12:34 PM
 Find	4. Love the look, hate the prices.	Mon, 6/4/07 12:27 PM
 Find	5. Convienence , keeping my money in gananoque, Customer Service.	Mon, 6/4/07 12:20 PM
 Find	6. I like that I can walk to pretty much everyplace I want to but the I would like to see a better variety of stores.	Fri, 5/25/07 6:50 AM
 Find	7. Townhall park	Thu, 5/24/07 11:21 AM
 Find	8. I like living in a small town where you get to meet alot of people and can start to make friends. What I dislike are the barren store fronts, the lack of integrity of the populace to come up with new ideas.	Thu, 5/24/07 11:16 AM
 Find	9. Santa Clause parade	Thu, 5/24/07 7:37 AM
 Find	10. Variety stores,hometown feeling.	Wed, 5/23/07 8:46 AM
 Find	11. Parking	Wed, 5/23/07 8:35 AM
 Find	12. Friendliness. I do not like the sidewalk smoking in front of Tillys and in thier laneway	Wed, 5/23/07 8:31 AM
 Find	13. We need more clothing stores.	Wed, 5/23/07 8:24 AM
 Find	14. The lack of stores, too many moving out of Gananoque, its starting to resemble a ghost town.	Wed, 5/23/07 8:17 AM
 Find	15. We need something like a Walmart that is for all ages. Scotts reaches out mostly to teens in clothing and another shop is extremely expensive.	Wed, 5/23/07 7:46 AM
 Find	16. I feel sorry to see so many stores closing. Is the rent too high, when the tourists season opens we need stores open not closed.	Wed, 5/23/07 7:33 AM

 Find	17. I wish the Town would clean up the back alleys. I think people should not have to look at other people's garbage. The alley between John & South st. is a mess	Sun, 5/20/07 6:50 AM
 Find	18. Needs more garbage cans	Sun, 5/20/07 6:45 AM
 Find	19. I dislike how difficult it is for a new business to set up in Gananoque without constant hassles from the local bylaw officer & council	Sun, 5/20/07 6:36 AM
 Find	20. Not enough options or avaialbleity of clothes ,housewares,womans underwear, need more shoes with a variety.	Fri, 5/18/07 9:01 AM
 Find	21. Small & friendly	Thu, 5/17/07 12:35 PM
 Find	22. Meter man is a menace	Thu, 5/17/07 12:31 PM
 Find	23. I dislike \$ stores that are not \$ The stores closing times Stores are expensive & lack choice	Thu, 5/17/07 11:59 AM
 Find	24. No comment	Thu, 5/17/07 11:52 AM
 Find	25. Potholed Streets	Thu, 5/17/07 11:47 AM
 Find	26. Store hours	Thu, 5/17/07 11:41 AM
 Find	27. I dislike the lack of good stores and so many empty stores, somebody better do something or Gananoque will be a ghost town and that isn't funny. There hasn't been good shopping since Stedmans and some others have been gone.	Thu, 5/17/07 10:16 AM
 Find	28. Dislike lack of clothing stores & stores to buy Birthday & Christmas gifts	Thu, 5/17/07 9:05 AM
 Find	29. More interesting shops, need places where people can socialize	Thu, 5/17/07 8:44 AM
 Find	30. Store Staff very friendly	Thu, 5/17/07 8:38 AM
 Find	31. not enough variety	Thu, 5/17/07 8:35 AM
 Find	32. The number of empty stores and thier appearance. Our communy needs a face lift.	Thu, 5/17/07 8:29 AM
 Find	33. There are numerous things to do, walk alot.	Thu, 5/17/07 8:19 AM
 Find	34. Scotts needs to be a bigger store and offer more selection, hours are too short	Wed, 5/2/07 7:28 AM
 Find	35. It's a nice little Town, but town shouldkeep it cleaner, side walks parks and streets.	Wed, 5/2/07 7:21 AM
 Find	36. No parkling-not enough and the parking on Garden is too far away if you have larger packages No shopping carts.	Wed, 5/2/07 7:12 AM
 Find	37. I enjoy the warm friendly secure feeling that the Town and its people offer. Iwould like to see a large dept. store (expansion of Giant Tiger), extend hours on weeknights and Sundays. As mentioned, a cleaner environment would be	Wed, 5/2/07 7:03 AM

	nice. Make it pleasing to the eye.	
 Find	38. Small town friendly, need more resources for young such as sportsplex YMCA would work with seniors and youth.	Tue, 5/1/07 6:57 AM
 Find	39. I dislike all of the dollar stores, low end stores like Giant Tiger,9.99 store, storefront windows never change, I do like the attractive storefronts like Panache and the LCBO.	Mon, 4/30/07 8:22 AM
 Find	40. Getting Parking tickets when I have gone into a store to get change for the meter! I come out and have a ticket	Mon, 4/30/07 8:14 AM
 Find	41. not enough selection	Mon, 4/30/07 8:05 AM
 Find	42. many buildings look tired, the outside , a few creative things could be done to keep them looking old but nice. Dislike the two banks, need to maintain that old look for tourists.	Mon, 4/30/07 7:59 AM
 Find	43. Love the new bridge,waterfront. Dislikes: Parking meters, animal feces all over the sidewalk, need more flowers,music activities (sidewalk sales)check Westport.	Mon, 4/30/07 7:48 AM
 Find	44. Friendly merchants,seeing improvements like those at Panache.	Mon, 4/30/07 7:35 AM
 Find	45. I like it except for the nfact that the shopping hours are almost archic and we have no real outlets for crafters or hobbyists like myself.	Mon, 4/30/07 7:28 AM
 Find	46. I like the friendliness of the people, I do not like the poor image projected by the cityscape of Gananoque's downtown.	Mon, 4/30/07 7:13 AM
 Find	47. Convenient friendly staff.	Mon, 4/30/07 6:57 AM
 Find	48. too small & very unfriendly people	Fri, 4/27/07 6:49 AM
 Find	49. Generally helpfull Staff, but need more affordable adult and children clothing stores. particuarly for so many unemployed parents.	Fri, 4/27/07 6:43 AM
 Find	50. The upgreading of Town services ,streets infra-structure	Fri, 4/27/07 6:30 AM

50 responses per page



## **Downtown Revitalization Study**

### **2007 Residents Survey**

#### **Responses to Question:**

**“If you have any comments regarding the retail shopping and /or services in Gananoque’s downtown, please add them below.”**

Comments Summary

close window














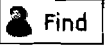
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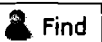


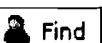
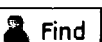
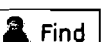
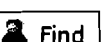
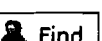
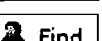
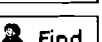
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	Comment Text	Response Date
 Find	1. Lets see the shop keepers step up and take wonership of thier stores and the services they provide, it's thier business to lose.	Mon, 6/4/07 12:54 PM
 Find	2. We need to get rid of \$\$ stores, It is sad to see this Town folding up-there is absolutly nothing happening to the downtown.The BIA need to rethink what is going to help downtown.	Mon, 6/4/07 12:46 PM
 Find	3. Some shops too expensive for lower income families to shop.Quality good, Scotts is a favorite store but needs to be larger.	Mon, 6/4/07 12:34 PM
 Find	4. Definitaly need a mall,clothes shopping limites and expensive. Glad that A&P is open 24-7 but pricey.No frills is cheaper but quality is less.	Mon, 6/4/07 12:27 PM
 Find	5. I would like to see stores on Main St. open past 6:00 pm as I don't make it home from Kingston before then. Stores open later on weekends to give tourists something to do other than window shop on summer nights and weekends.	Mon, 6/4/07 12:20 PM
 Find	6. I think we need a better variety of resaurants and an actual clothing store.	Fri, 5/25/07 6:50 AM
 Find	7. I would like to see some shops stay open a little later.	Thu, 5/24/07 11:21 AM
 Find	8. There is no incentive for people to say "look at the charming shops", just "lets check out the casion and keep moving.	Thu, 5/24/07 11:16 AM
 Find	9. It would bennifit Gananoque to have more industrial work and a shopping store like Wallmart . More family or childrens activites such as Easter, Christmas,Halloween, Spring Etc.	Wed, 5/23/07 8:31 AM
 Find	10. Please look at getting more industry, losing too many friends going elsewhere for job.	Wed, 5/23/07 8:17 AM
 Find	11. We need (Desperatly) to make entrances to store wheel chair accessible.	Wed, 5/23/07 7:46 AM
 Find	12. Gananoque's growing senior population, I feel, need to be able to meet thier needs in our downtown. Most have no personal transportation and need to walk. I have no way to get to Kingston for better priices,better choice of clothes and shoes or craft supplies such as wool-crochet cotton, cross stitch supplies etc. Being low income, my choices are limited.	Wed, 5/23/07 7:40 AM
 Find	13. I hope something can be done to keep Gananoque's downtown and Industries alive.	Wed, 5/23/07 7:33 AM
 Find	14. Extended hours for stores, more flower planting, & also people pick up after the dogs. I have a dog & always carry a bag.	Sun, 5/20/07 6:45 AM

The ones that don't doesn't say much about themselves

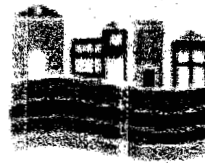
 Find	15. We need industry of some kind, any kind brought to town so town people have \$ to shop. Twon By-laws and rules need to be restructured-way to hard to open and run a business with all the rules and fighting.	Fri, 5/18/07 9:01 AM
 Find	16. Police Response time is slow Back streets need to be fixed	Thu, 5/17/07 12:31 PM
 Find	17. I have needed things that are not available in gan & have to go to Kingston for them where we can get whatever we need	Thu, 5/17/07 11:59 AM
 Find	18. Not enough \$ stores Too many staff at town hall	Thu, 5/17/07 11:47 AM
 Find	19. Taxes too high Industrial base is disappearing-who pays taxes then?	Thu, 5/17/07 11:41 AM
 Find	20. There are no good stores where you can get knitting supplies and material for sewing and making thinks. We need an all around store that has it all.	Thu, 5/17/07 10:16 AM
 Find	21. Not enough for kids to do & the roads are awful need to be paved not patched	Thu, 5/17/07 9:05 AM
 Find	22. The downtown needs a face lift.	Thu, 5/17/07 8:44 AM
 Find	23. Need a womans clothing store (good one) at reasonable prices.	Thu, 5/17/07 8:39 AM
 Find	24. The stores are not equiped for disabled people. I will say the service is good and helpful.	Thu, 5/17/07 8:35 AM
 Find	25. We need to cater to tourists and need the downtown area attractive. It's dumpy in certain areas.	Thu, 5/17/07 8:29 AM
 Find	26. It would be nice to have a Walmart or Kmart or even if Giant Tiger had a larger Store.	Thu, 5/17/07 8:19 AM
 Find	27. More police on the streets and on bikes, Town is full of Dope!	Wed, 5/2/07 7:21 AM
 Find	28. Mostly shop at Canadian Tire + the Grocery Stores -M-M Meats, rest of items purchased in Kingston, prices better, one stop shopping. Gananoque doesn't have the selectionand prices can be expensive. When I go to Kingston I can be sure I can get what I need. When I shop in Gan, I waste 2 hours looking for what I need and still have to drive to Kingston.	Wed, 5/2/07 7:12 AM
 Find	29. By providing free parking holding more downtown activities, extending hours in the downtown, we become a more valuable asset to the town and its people. Trying to draw summer waterfront tourism to the downtown area. Visitors to the area are looking for things to do in the evening hrs, nothing is open downtown.	Wed, 5/2/07 7:03 AM
 Find	30. More incentives to get people to shop, slaes/promotions, more police walikng the downtown core.	Tue, 5/1/07 6:57 AM
 Find	31. Help some of the local merchants feel positive, proper signage and "routes" to move people around.	Mon, 4/30/07 7:59 AM
 Find	32. Stores have got to have friendly service for customers. Home hardware,Donavons, Canadadian Tire have awful service.	Mon, 4/30/07 7:48 AM

 Find	33. Keep up the Good Work	Mon, 4/30/07 7:35 AM
 Find	34. I have previously expressed my interest in participating in a committee of residents, with regards to the beautification of Gananoque and the downtown. Not one has been in touch with me so I assume there is no interest.	Mon, 4/30/07 7:13 AM
 Find	35. Needs more diversified retail shops to fill empty locations.	Mon, 4/30/07 6:57 AM
 Find	36. You want my nbusiness, be more respectful to us.	Fri, 4/27/07 6:49 AM
 Find	37. So many surveys over time but nothing seems to improve, hopefully it will in my lifetime.	Fri, 4/27/07 6:43 AM
 Find	38. Would this Town please buy the big house on King St. Never close down the street again for a bunch of stupid car collectors that was ridiculous!	Fri, 4/27/07 6:23 AM
 Find	39. Town needs to Support Local Business, 382 not Kingston Exchangees.	Thu, 4/26/07 6:51 AM
 Find	40. I love our Town, and wioll always try to support our businesses.	Thu, 4/26/07 6:29 AM
 Find	41. Everyone who owns + works in a downtown establishment does a great job, but we need mopre variety.	Thu, 4/26/07 6:21 AM
 Find	42. I think you are on the right track with downtown. Get rid of our police, they are not needed and the cost is too great, go OPP ( a lot cheaper). Fix anbd repair more streets. The water is great5 tasting and good quality, thank waterworks. good job.	Thu, 4/26/07 6:15 AM
 Find	43. Tourists love the Thousdand Islands Area. Too bad that shopping isn't more varied like Westport perhaps.	Thu, 4/26/07 6:05 AM
 Find	44. I have always found Service friendly and helpful.	Mon, 4/23/07 8:45 AM
 Find	45. Lack of wheel chair accessibility.	Mon, 4/23/07 8:37 AM
 Find	46. This town could + should be more like Niagra on The lake, Picton,Bloomfield,Merrickville, we have the location, we need the leadership to get us there.	Mon, 4/23/07 8:28 AM
 Find	47. Building decorated tactfully - most are beautiful without covering up thier charactoristics. The river is a hugh asset-but we seem to forget we have it. The most natural thing to do is to walk to the river or go cruise-even on a beautiful summer evening the waterfront is locked up after 8 pm.	Mon, 4/23/07 8:15 AM
 Find	48. Need industry. Need full time professional to work on this	Mon, 4/23/07 6:31 AM
 Find	49. More variety	Mon, 4/23/07 6:11 AM
 Find	50. Lack of industry means no good jobs & cannot afford speciality store prices	Mon, 4/23/07 5:59 AM

50 responses per page 



THE CORPORATION OF THE TOWN OF  
**G NANOQUE**  
*Canadian Gateway to the 1000 Islands*



**Downtown Revitalization Study**

**2007 Residents Survey**

**Schedule "B"**

**Survey Results with Income Filter and Place of Work Filter Applied**

# Filter: Income between \$75k and \$100k

Residents Survey

## Residents Survey

What is your home postal code?		Response Count
		46
	<i>answered question</i>	46
	<i>skipped question</i>	6

How often do you shop at the following locations? (check one for each location)						
	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Gananoque	86.0% (43)	12.0% (6)	2.0% (1)	0.0% (0)	0.0% (0)	50
Brockville	0.0% (0)	4.7% (2)	4.7% (2)	20.9% (9)	69.8% (30)	43
Kingston	27.7% (13)	21.3% (10)	23.4% (11)	23.4% (11)	4.3% (2)	47
Perth	0.0% (0)	0.0% (0)	0.0% (0)	7.3% (3)	92.7% (38)	41
Lansdowne	2.4% (1)	0.0% (0)	0.0% (0)	7.1% (3)	90.5% (38)	42
Napanee	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (43)	43
Other	0.0% (0)	0.0% (0)	16.7% (1)	33.3% (2)	50.0% (3)	6
					<i>answered question</i>	51
					<i>skipped question</i>	1

Residents Survey

Where do you travel for the majority of the following? (check one answer for each activity)								Response Count
	Gananoque	Brockville	Kingston	Perth	Lansdowne	Napanee	Other	
Quick errands(gas station, convenience store, etc.)	100.0% (51)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	51
Grocery Shopping	94.1% (48)	0.0% (0)	5.9% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	51
Clothing Shopping	12.2% (6)	4.1% (2)	79.6% (39)	0.0% (0)	0.0% (0)	2.0% (1)	2.0% (1)	49
Furniture Shopping	10.4% (5)	0.0% (0)	87.5% (42)	0.0% (0)	0.0% (0)	0.0% (0)	2.1% (1)	48
Appliance, TV,electronics, shopping	22.0% (11)	0.0% (0)	78.0% (39)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	50
Automotive supply stores	77.1% (37)	2.1% (1)	20.8% (10)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	48
Hardware, paint,wallpaper shopping	74.5% (38)	0.0% (0)	25.5% (13)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	51
Pharmacy & Drug Store	94.1% (48)	0.0% (0)	5.9% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	51
Gift & novelty shopping	34.0% (16)	2.1% (1)	63.8% (30)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	47
Restaurants	61.2% (30)	2.0% (1)	36.7% (18)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	49
Personal care services (hair salon, esthetician)	76.0% (38)	4.0% (2)	18.0% (9)	2.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	50
Professional services (insurance,accounting,legal)	58.3% (28)	4.2% (2)	35.4% (17)	0.0% (0)	0.0% (0)	0.0% (0)	2.1% (1)	48
Work	43.9% (18)	4.9% (2)	41.5% (17)	0.0% (0)	4.9% (2)	0.0% (0)	4.9% (2)	41
Cultural & Entertainment	46.9% (23)	2.0% (1)	51.0% (25)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	49
Banking & Financial errands	72.5% (37)	0.0% (0)	21.6% (11)	0.0% (0)	2.0% (1)	0.0% (0)	3.9% (2)	51
Recreational activities	68.8% (33)	0.0% (0)	29.2% (14)	0.0% (0)	2.1% (1)	0.0% (0)	0.0% (0)	48
							<i>answered question</i>	52
							<i>skipped question</i>	0

Residents Survey

Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	14.6% (7)	4.2% (2)	12.5% (6)	20.8% (10)	47.9% (23)	48
Clothing	6.5% (3)	13.0% (6)	26.1% (12)	13.0% (6)	41.3% (19)	46
Furniture	4.4% (2)	4.4% (2)	17.8% (8)	22.2% (10)	51.1% (23)	45
Appliances/electronics	20.0% (9)	13.3% (6)	15.6% (7)	15.6% (7)	35.6% (16)	45
Hardware goods	8.7% (4)	2.2% (1)	10.9% (5)	23.9% (11)	54.3% (25)	46
Gifts and Jewellery	8.9% (4)	0.0% (0)	20.0% (9)	22.2% (10)	48.9% (22)	45
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	10.6% (5)	12.8% (6)	25.5% (12)	34.0% (16)	17.0% (8)	47
Clothing	13.3% (6)	20.0% (9)	20.0% (9)	35.6% (16)	11.1% (5)	45
Furniture	20.0% (9)	13.3% (6)	26.7% (12)	24.4% (11)	15.6% (7)	45
Appliances/electronics	22.2% (10)	17.8% (8)	22.2% (10)	24.4% (11)	13.3% (6)	45
Hardware goods	17.4% (8)	15.2% (7)	19.6% (9)	34.8% (16)	13.0% (6)	46
Gifts and Jewellery	15.6% (7)	17.8% (8)	26.7% (12)	26.7% (12)	13.3% (6)	45
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	42.9% (21)	32.7% (16)	12.2% (6)	8.2% (4)	4.1% (2)	49
Clothing	57.1% (28)	22.4% (11)	14.3% (7)	2.0% (1)	4.1% (2)	49
Furniture	58.7% (27)	21.7% (10)	13.0% (6)	4.3% (2)	2.2% (1)	46
Appliances/electronics	50.0% (24)	20.8% (10)	22.9% (11)	4.2% (2)	2.1% (1)	48
Hardware goods	40.8% (20)	20.4% (10)	28.8% (14)	8.2% (4)	2.0% (1)	49
Gifts and Jewellery	53.2% (25)	21.3% (10)	14.9% (7)	8.5% (4)	2.1% (1)	47
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	38.8% (19)	32.7% (16)	16.3% (8)	10.2% (5)	2.0% (1)	49
Clothing	27.1% (13)	41.7% (20)	18.8% (9)	8.3% (4)	4.2% (2)	48

Residents Survey

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Furniture	26.1% (12)	52.2% (24)	15.2% (7)	4.3% (2)	2.2% (1)	46
Appliances/electronics	29.8% (14)	36.2% (17)	19.1% (9)	10.6% (5)	4.3% (2)	47
Hardware goods	31.3% (15)	39.6% (19)	18.8% (9)	8.3% (4)	2.1% (1)	48
Gifts and Jewellery	27.7% (13)	46.8% (22)	14.9% (7)	6.4% (3)	4.3% (2)	47
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	36.7% (18)	26.5% (13)	18.4% (9)	8.2% (4)	10.2% (5)	49
Clothing	18.8% (9)	18.8% (9)	14.6% (7)	18.8% (9)	29.2% (14)	48
Furniture	17.0% (8)	8.5% (4)	21.3% (10)	25.5% (12)	27.7% (13)	47
Appliances/electronics	22.4% (11)	8.2% (4)	14.3% (7)	22.4% (11)	32.7% (16)	49
Hardware goods	36.7% (18)	18.4% (9)	18.4% (9)	8.2% (4)	18.4% (9)	49
Gifts and Jewellery	17.4% (8)	17.4% (8)	26.1% (12)	17.4% (8)	21.7% (10)	46
					answered question	51
					skipped question	1

How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	82.0% (41)	18.0% (9)	0.0% (0)	0.0% (0)	0.0% (0)	50
Grocery Shopping	67.3% (33)	22.4% (11)	6.1% (3)	2.0% (1)	2.0% (1)	49
Clothing Shopping	2.0% (1)	2.0% (1)	10.0% (5)	34.0% (17)	52.0% (26)	50
Furniture Shopping	0.0% (0)	2.0% (1)	0.0% (0)	2.0% (1)	95.9% (47)	49
Appliance, TV, electronics shopping	0.0% (0)	6.0% (3)	2.0% (1)	10.0% (5)	82.0% (41)	50
Automotive Supply Store	10.4% (5)	8.3% (4)	10.4% (5)	35.4% (17)	35.4% (17)	48
Hardware, paint, wallpaper shopping	8.3% (4)	14.6% (7)	20.8% (10)	33.3% (16)	22.9% (11)	48
Pharmacy & Drug Store	20.8% (10)	43.8% (21)	20.8% (10)	12.5% (6)	2.1% (1)	48
Gift & Novelty shopping	2.1% (1)	6.4% (3)	17.0% (8)	38.3% (18)	36.2% (17)	47
Restaurants	10.2% (5)	24.5% (12)	20.4% (10)	30.6% (15)	14.3% (7)	49

Residents Survey

Personal care services (hair salon, esthetician)	6.3% (3)	4.2% (2)	16.7% (8)	56.3% (27)	16.7% (8)	48
Professional services	20.4% (10)	26.5% (13)	20.4% (10)	16.3% (8)	16.3% (8)	49
Work	35.0% (14)	0.0% (0)	0.0% (0)	5.0% (2)	60.0% (24)	40
Culture and Entertainment	6.0% (3)	6.0% (3)	4.0% (2)	42.0% (21)	42.0% (21)	50
Recreational Activities	27.1% (13)	12.5% (6)	8.3% (4)	22.9% (11)	29.2% (14)	48
						<b>answered question</b> 50
						<b>skipped question</b> 2

Residents Survey

If stores in the downtown offered extended hours, when would you most like to shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	0.0%	0
Tuesday after 6:00 pm	4.1%	2
Wednesday after 6:00 pm	2.0%	1
Thursday after 6:00 pm	30.6%	15
Friday after 6:00 pm	46.9%	23
Sunday afternoon	38.8%	19
Other	14.3%	7
I would not use extended hours	28.6%	14
		<b>answered question</b> 49
		<b>skipped question</b> 3

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	2.0%	1
Closer to Work	22.0%	11
Better Hours	52.0%	26
Better Selection	90.0%	45
Better Price	64.0%	32
Better Quality	34.0%	17
I only shop in my downtown	0.0%	0
Other	8.0%	4
		<b>answered question</b> 50
		<b>skipped question</b> 2

How strongly do you agree or disagree with the following statements? (check one answer for each statement)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	17.6% (9)	39.2% (20)	29.4% (15)	13.7% (7)	51
Businesses in my downtown sell the products/services I want.	10.0% (5)	44.0% (22)	24.0% (12)	22.0% (11)	50
Prices of products/services in my downtown are reasonable.	16.0% (8)	62.0% (31)	16.0% (8)	6.0% (3)	50
I like the look and feel of my downtown.	12.2% (6)	46.9% (23)	30.6% (15)	10.2% (5)	49
I feel safe in my downtown, even at night.	55.1% (27)	36.7% (18)	6.1% (3)	2.0% (1)	49
Parking in my downtown is convenient and easy to use.	31.4% (16)	37.3% (19)	21.6% (11)	9.8% (5)	51
I try to shop locally whenever possible.	52.9% (27)	31.4% (16)	7.8% (4)	7.8% (4)	51
I prefer to shop outside of Gananoque's downtown.	16.0% (8)	24.0% (12)	28.0% (14)	32.0% (16)	50
I am happy with Gananoque's parks/greenspace.	39.6% (19)	39.6% (19)	12.5% (6)	8.3% (4)	48

Residents Survey

I am happy with my community's cultural activities.	20.8% (10)	41.7% (20)	22.9% (11)	14.6% (7)	48
					<i>answered question</i> 51
					<i>skipped question</i> 1

What new business or services would you like to see in Gananoque's downtown?					
					<i>Response Count</i> 40
					<i>answered question</i> 40
					<i>skipped question</i> 12

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?					
					<i>Response Count</i> 43
					<i>answered question</i> 43
					<i>skipped question</i> 9

How long have you lived in your community?					
		<i>Response Percent</i>	<i>Response Count</i>		
Under 2 years	2	3.9%	2		
3-5 years	12	23.1%	12		
6-10 years	5	9.6%	5		
Over 10 years	32	61.5%	32		
Gananoque	31	59.6%	31		
Township	2	3.9%	2		
					<i>answered question</i> 52
					<i>skipped question</i> 0

Residents Survey

How far do you live from Gananoque's downtown?					
		<i>Response Percent</i>	<i>Response Count</i>		
I live downtown	9	17.3%	9		
Under 5 minutes	38	73.1%	38		
6-15 minutes driving time	4	7.7%	4		
16-30 minutes driving time	1	1.9%	1		
Over 30 minutes driving time	0	0.0%	0		
					<i>answered question</i> 52
					<i>skipped question</i> 0

Where do you work?					
		<i>Response Percent</i>	<i>Response Count</i>		
I work at home	3	5.9%	3		
I am retired	17	33.3%	17		
Brockville	1	2.0%	1		
Kingston	12	23.5%	12		
Perth	0	0.0%	0		
Lansdowne	1	2.0%	1		
Napanee	0	0.0%	0		
Belleville	0	0.0%	0		
Prescott	1	2.0%	1		
Gananoque/other	17	33.3%	17		
					<i>answered question</i> 51
					<i>skipped question</i> 1

Residents Survey

What is your gender?		Response Percent	Response Count
Female		61.5%	32
Male		40.4%	21
<i>answered question</i>			52
<i>skipped question</i>			0

What is your age?		Response Percent	Response Count
19 and Under		0.0%	0
20-44		23.1%	12
45-64		63.5%	33
65 and Over		13.5%	7
<i>answered question</i>			52
<i>skipped question</i>			0

What is your household size?		Response Count
		51
<i>answered question</i>		51
<i>skipped question</i>		1

Residents Survey

What is your household's annual income?		Response Percent	Response Count
Under \$24,999		0.0%	0
\$25,000 - \$49,999		0.0%	0
\$50,000 - \$74,999		0.0%	0
\$75,000 - \$99,999		100.0%	52
\$100,000 - \$150,000		0.0%	0
Over \$150,000		0.0%	0
<i>answered question</i>			52
<i>skipped question</i>			0

What do you like about and/or dislike about Gananoque's downtown?		Response Count
		46
<i>answered question</i>		46
<i>skipped question</i>		6

Please list any community events you have attended in the past year (ie. Santa Claus parade, local festivals).		Response Count
		48
<i>answered question</i>		48
<i>skipped question</i>		4

If you have any other comments regarding the retail shopping and/or services in Gananoque's downtown, please add them below.		Response Count
		32
<i>answered question</i>		32
<i>skipped question</i>		20

# Filter: Income between \$100k and \$150k

Residents Survey

## Residents Survey

What is your home postal code?	Response Count
	25
<i>answered question</i>	25
<i>skipped question</i>	2

How often do you shop at the following locations? (check one for each location)						Response Count
	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	
Gananoque	92.6% (25)	7.4% (2)	0.0% (0)	0.0% (0)	0.0% (0)	27
Brockville	0.0% (0)	13.0% (3)	0.0% (0)	8.7% (2)	78.3% (18)	23
Kingston	29.6% (8)	25.9% (7)	33.3% (9)	7.4% (2)	3.7% (1)	27
Perth	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (23)	23
Lansdowne	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (23)	23
Napanee	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (23)	23
Other	0.0% (0)	0.0% (0)	12.5% (1)	37.5% (3)	50.0% (4)	8
					<i>answered question</i>	27
					<i>skipped question</i>	0

Residents Survey

Where do you travel for the majority of the following? (check one answer for each activity)	Gananoque	Brockville	Kingston	Perth	Lansdowne	Napanee	Other	Response Count
Quick errands(gas station, convenience store, etc.)	100.0% (27)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Grocery Shopping	77.8% (21)	3.7% (1)	18.5% (5)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Clothing Shopping	7.7% (2)	0.0% (0)	92.3% (24)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	26
Furniture Shopping	7.4% (2)	3.7% (1)	88.9% (24)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Appliance, TV,electronics, shopping	14.8% (4)	3.7% (1)	81.5% (22)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Automotive supply stores	72.0% (18)	4.0% (1)	24.0% (6)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	25
Hardware, paint,wallpaper shopping	63.0% (17)	0.0% (0)	37.0% (10)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Pharmacy & Drug Store	88.9% (24)	3.7% (1)	7.4% (2)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Gift & novelty shopping	34.6% (9)	0.0% (0)	65.4% (17)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	26
Restaurants	50.0% (13)	3.8% (1)	46.2% (12)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	26
Personal care services (hair salon, esthetician)	59.3% (16)	3.7% (1)	33.3% (9)	0.0% (0)	3.7% (1)	0.0% (0)	0.0% (0)	27
Professional services (insurance,accounting,legal)	57.7% (15)	7.7% (2)	34.6% (9)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	26
Work	45.8% (11)	4.2% (1)	41.7% (10)	0.0% (0)	0.0% (0)	0.0% (0)	8.3% (2)	24
Cultural & Entertainment	33.3% (9)	7.4% (2)	51.9% (14)	0.0% (0)	0.0% (0)	0.0% (0)	7.4% (2)	27
Banking & Financial errands	85.2% (23)	3.7% (1)	11.1% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	27
Recreational activities	64.0% (16)	4.0% (1)	28.0% (7)	0.0% (0)	0.0% (0)	0.0% (0)	4.0% (1)	25
							<i>answered question</i>	27
							<i>skipped question</i>	0

Residents Survey

**Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	8.0% (2)	28.0% (7)	8.0% (2)	12.0% (3)	44.0% (11)	25
Clothing	8.3% (2)	25.0% (6)	16.7% (4)	20.8% (5)	29.2% (7)	24
Furniture	0.0% (0)	21.7% (5)	17.4% (4)	17.4% (4)	43.5% (10)	23
Appliances/electronics	9.1% (2)	18.2% (4)	22.7% (5)	22.7% (5)	27.3% (6)	22
Hardware goods	0.0% (0)	13.0% (3)	17.4% (4)	21.7% (5)	47.8% (11)	23
Gifts and Jewellery	0.0% (0)	13.0% (3)	17.4% (4)	21.7% (5)	47.8% (11)	23
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	12.0% (3)	8.0% (2)	12.0% (3)	40.0% (10)	28.0% (7)	25
Clothing	16.0% (4)	8.0% (2)	24.0% (6)	36.0% (9)	16.0% (4)	25
Furniture	13.0% (3)	13.0% (3)	30.4% (7)	39.1% (9)	4.3% (1)	23
Appliances/electronics	17.4% (4)	8.7% (2)	26.1% (6)	39.1% (9)	8.7% (2)	23
Hardware goods	16.0% (4)	16.0% (4)	16.0% (4)	36.0% (9)	16.0% (4)	25
Gifts and Jewellery	13.0% (3)	17.4% (4)	34.8% (8)	30.4% (7)	4.3% (1)	23
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	30.8% (8)	50.0% (13)	19.2% (5)	0.0% (0)	0.0% (0)	26
Clothing	60.0% (15)	40.0% (10)	0.0% (0)	0.0% (0)	0.0% (0)	25
Furniture	70.8% (17)	29.2% (7)	0.0% (0)	0.0% (0)	0.0% (0)	24
Appliances/electronics	69.6% (16)	26.1% (6)	4.3% (1)	0.0% (0)	0.0% (0)	23
Hardware goods	44.0% (11)	28.0% (7)	16.0% (4)	12.0% (3)	0.0% (0)	25
Gifts and Jewellery	69.6% (16)	26.1% (6)	4.3% (1)	0.0% (0)	0.0% (0)	23
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	25.9% (7)	18.5% (5)	22.2% (6)	22.2% (6)	11.1% (3)	27
Clothing	20.0% (5)	28.0% (7)	40.0% (10)	4.0% (1)	8.0% (2)	25

Residents Survey

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Furniture	29.2% (7)	41.7% (10)	20.8% (5)	4.2% (1)	4.2% (1)	24
Appliances/electronics	33.3% (8)	33.3% (8)	20.8% (5)	8.3% (2)	4.2% (1)	24
Hardware goods	28.0% (7)	32.0% (8)	32.0% (8)	4.0% (1)	4.0% (1)	25
Gifts and Jewellery	17.4% (4)	43.5% (10)	17.4% (4)	17.4% (4)	4.3% (1)	23
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	50.0% (13)	11.5% (3)	26.9% (7)	3.8% (1)	7.7% (2)	26
Clothing	23.1% (6)	3.8% (1)	19.2% (5)	19.2% (5)	34.6% (9)	26
Furniture	8.3% (2)	4.2% (1)	20.8% (5)	25.0% (6)	41.7% (10)	24
Appliances/electronics	16.7% (4)	8.3% (2)	16.7% (4)	12.5% (3)	45.8% (11)	24
Hardware goods	44.0% (11)	20.0% (5)	8.0% (2)	12.0% (3)	16.0% (4)	25
Gifts and Jewellery	25.0% (6)	4.2% (1)	12.5% (3)	25.0% (6)	33.3% (8)	24
<i>answered question</i>						27
<i>skipped question</i>						0

**How often do you visit Gananaque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)**

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	84.6% (22)	15.4% (4)	0.0% (0)	0.0% (0)	0.0% (0)	26
Grocery Shopping	57.7% (15)	34.6% (9)	3.8% (1)	0.0% (0)	3.8% (1)	26
Clothing Shopping	0.0% (0)	0.0% (0)	7.7% (2)	19.2% (5)	73.1% (19)	26
Furniture Shopping	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (26)	26
Appliance, TV, electronics shopping	0.0% (0)	0.0% (0)	3.8% (1)	3.8% (1)	92.3% (24)	26
Automotive Supply Store	8.0% (2)	4.0% (1)	20.0% (5)	36.0% (9)	32.0% (8)	25
Hardware, paint, wallpaper shopping	3.8% (1)	11.5% (3)	15.4% (4)	30.8% (8)	38.5% (10)	26
Pharmacy & Drug Store	15.4% (4)	30.8% (8)	23.1% (6)	26.9% (7)	3.8% (1)	26
Gift & Novelty shopping	0.0% (0)	4.2% (1)	4.2% (1)	37.5% (9)	54.2% (13)	24
Restaurants	11.5% (3)	26.9% (7)	19.2% (5)	26.9% (7)	15.4% (4)	26



Residents Survey

Personal care services(hair salon, esthetician)	0.0% (0)	3.8% (1)	19.2% (5)	50.0% (13)	26.9% (7)	26
Professional services	11.5% (3)	38.5% (10)	11.5% (3)	15.4% (4)	23.1% (6)	26
Work	47.8% (11)	0.0% (0)	0.0% (0)	8.7% (2)	43.5% (10)	23
Culture and Entertainment	3.8% (1)	7.7% (2)	7.7% (2)	46.2% (12)	34.6% (9)	26
Recreational Activities	23.1% (6)	11.5% (3)	3.8% (1)	23.1% (6)	38.5% (10)	26
						<b>answered question</b> 26
						<b>skipped question</b> 1

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	19.2%	5
Closer to Work	26.9%	7
Better Hours	38.5%	10
Better Selection	92.3%	24
Better Price	69.2%	18
Better Quality	61.5%	16
I only shop in my downtown	11.5%	3
Other	7.7%	2
		<b>answered question</b> 26
		<b>skipped question</b> 1

Residents Survey

If stores in the downtown offered extended hours, when would you most likely shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	4.2%	1
Tuesday after 6:00 pm	0.0%	0
Wednesday after 6:00 pm	0.0%	0
Thursday after 6:00 pm	25.0%	6
Friday after 6:00 pm	45.8%	11
Sunday afternoon	50.0%	12
Other	8.3%	2
I would not use extended hours	33.3%	8
		<b>answered question</b> 24
		<b>skipped question</b> 3

How strongly do you agree or disagree with the following statements?(check one answer for each statement)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	12.0% (3)	44.0% (11)	28.0% (7)	16.0% (4)	25
Businesses in my downtown sell the products/services I want.	0.0% (0)	24.0% (6)	56.0% (14)	20.0% (5)	25
Prices of products/services in my downtown are reasonable.	8.0% (2)	72.0% (18)	20.0% (5)	0.0% (0)	25
I like the look and feel of my downtown.	8.3% (2)	25.0% (6)	25.0% (6)	41.7% (10)	24
I feel safe in my downtown, even at night.	57.7% (15)	42.3% (11)	0.0% (0)	0.0% (0)	26
Parking in my downtown is convenient and easy to use.	23.1% (6)	38.5% (10)	26.9% (7)	11.5% (3)	26
I try to shop locally whenever possible.	57.7% (15)	30.8% (8)	3.8% (1)	7.7% (2)	26
I prefer to shop outside of Gananoque's downtown.	8.0% (2)	20.0% (5)	44.0% (11)	28.0% (7)	25
I am happy with Gananoque's parks'/greenspace.	33.3% (8)	33.3% (8)	20.8% (5)	12.5% (3)	24

Residents Survey

I am happy with my community's cultural activities.	17.4% (4)	43.5% (10)	30.4% (7)	8.7% (2)	23
					<b>answered question</b> 26
					<b>skipped question</b> 1

What new business or services would you like to see in Gananoque's downtown?					<b>Response Count</b>
					21
					<b>answered question</b> 21
					<b>skipped question</b> 6

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?					<b>Response Count</b>
					24
					<b>answered question</b> 24
					<b>skipped question</b> 3

How long have you lived in your community?					<b>Response Percent</b>	<b>Response Count</b>
Under 2 years		7.4%	2			
3-5 years		11.1%	3			
6-10 years		18.5%	5			
Over 10 years		63.0%	17			
Gananoque		48.2%	13			
Township		7.4%	2			
					<b>answered question</b> 27	
					<b>skipped question</b> 0	

Residents Survey

How far do you live from Gananoque's downtown?					<b>Response Percent</b>	<b>Response Count</b>
I live downtown		18.5%	5			
Under 5 minutes		70.4%	19			
6-15 minutes driving time		11.1%	3			
16-30 minutes driving time		0.0%	0			
Over 30 minutes driving time		0.0%	0			
					<b>answered question</b> 27	
					<b>skipped question</b> 0	

Where do you work?					<b>Response Percent</b>	<b>Response Count</b>
I work at home		11.1%	3			
I am retired		18.5%	5			
Brockville		7.4%	2			
Kingston		29.6%	8			
Perth		0.0%	0			
Lansdowne		0.0%	0			
Napanee		0.0%	0			
Belleville		0.0%	0			
Prescott		0.0%	0			
Gananoque/other		40.7%	11			
					<b>answered question</b> 27	
					<b>skipped question</b> 0	

Residents Survey

What is your gender?		Response Percent	Response Count
Female		56.0%	14
Male		48.0%	12
		<i>answered question</i>	25
		<i>skipped question</i>	2

What is your age?		Response Percent	Response Count
19 and Under		0.0%	0
20-44		15.4%	4
45-64		69.2%	18
65 and Over		15.4%	4
		<i>answered question</i>	26
		<i>skipped question</i>	1

What is your household size?		Response Count
		26
		<i>answered question</i> 26
		<i>skipped question</i> 1

Residents Survey

What is your household's annual income?		Response Percent	Response Count
Under \$24,999		0.0%	0
\$25,000 - \$49,999		0.0%	0
\$50,000 - \$74,999		0.0%	0
\$75,000 - \$99,999		0.0%	0
\$100,000 - \$150,000		100.0%	27
Over \$150,000		0.0%	0
		<i>answered question</i>	27
		<i>skipped question</i>	0

What do you like about and for dislike about Gananoque's downtown?		Response Count
		21
		<i>answered question</i> 21
		<i>skipped question</i> 6

Please list any community events you have attended in the past year (i.e. Santa Claus parade, local festivals).		Response Count
		25
		<i>answered question</i> 25
		<i>skipped question</i> 2

If you have any other comments regarding the retail shopping and/or services in Gananoque's downtown, please add them below.		Response Count
		16
		<i>answered question</i> 16
		<i>skipped question</i> 11



Residents Survey

**Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	34.8% (64)	9.2% (17)	12.0% (22)	10.9% (20)	33.2% (61)	184
Clothing	20.5% (33)	11.8% (19)	13.7% (22)	14.9% (24)	39.1% (63)	161
Furniture	19.1% (27)	7.1% (10)	17.7% (25)	17.7% (25)	38.3% (54)	141
Appliances/electronics	42.1% (67)	10.1% (16)	11.9% (19)	11.9% (19)	23.9% (38)	159
Hardware goods	20.6% (32)	15.5% (24)	9.7% (15)	14.2% (22)	40.0% (62)	155
Gifts and Jewellery	17.0% (24)	7.1% (10)	18.4% (26)	14.9% (21)	42.6% (60)	141
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	26.0% (44)	10.1% (17)	29.0% (49)	24.3% (41)	10.7% (18)	169
Clothing	26.6% (41)	12.3% (19)	27.9% (43)	22.1% (34)	11.0% (17)	154
Furniture	27.2% (37)	19.1% (26)	25.0% (34)	19.1% (26)	9.6% (13)	136
Appliances/electronics	34.0% (51)	18.7% (28)	20.7% (31)	20.0% (30)	6.7% (10)	150
Hardware goods	32.7% (52)	15.1% (24)	23.9% (38)	21.4% (34)	6.9% (11)	159
Gifts and Jewellery	26.4% (38)	17.4% (25)	25.7% (37)	20.8% (30)	9.7% (14)	144
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	49.2% (89)	30.4% (55)	8.3% (15)	7.2% (13)	5.0% (9)	181
Clothing	55.6% (99)	27.0% (48)	7.3% (13)	3.9% (7)	6.2% (11)	178
Furniture	53.3% (81)	27.6% (42)	9.9% (15)	2.0% (3)	7.2% (11)	152
Appliances/electronics	51.3% (82)	26.9% (43)	12.5% (20)	5.0% (8)	4.4% (7)	160
Hardware goods	42.9% (72)	29.8% (50)	18.1% (27)	6.0% (10)	5.4% (9)	168
Gifts and Jewellery	48.0% (73)	27.0% (41)	13.2% (20)	4.6% (7)	7.2% (11)	152
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	42.5% (79)	27.4% (51)	15.1% (28)	7.0% (13)	8.1% (15)	186
Clothing	46.0% (80)	25.3% (44)	17.2% (30)	5.7% (10)	5.7% (10)	174

Residents Survey

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Furniture	44.7% (68)	27.6% (42)	15.8% (24)	4.6% (7)	7.2% (11)	152
Appliances/electronics	50.0% (83)	19.9% (33)	15.7% (26)	8.4% (14)	6.0% (10)	166
Hardware goods	49.7% (81)	24.5% (40)	15.3% (25)	8.0% (13)	2.5% (4)	163
Gifts and Jewellery	45.3% (68)	25.3% (38)	14.0% (21)	7.3% (11)	6.0% (12)	150
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	43.4% (75)	15.0% (26)	19.1% (33)	12.1% (21)	10.4% (18)	173
Clothing	26.0% (40)	11.7% (18)	17.5% (27)	20.8% (32)	24.0% (37)	154
Furniture	23.7% (33)	11.5% (16)	13.7% (19)	23.0% (32)	28.1% (39)	139
Appliances/electronics	28.8% (44)	14.4% (22)	14.4% (22)	19.0% (29)	23.5% (36)	153
Hardware goods	40.5% (64)	17.7% (28)	18.4% (29)	13.9% (22)	9.5% (15)	158
Gifts and Jewellery	27.5% (41)	14.8% (22)	20.8% (31)	16.1% (24)	20.8% (31)	149
						<b>answered question</b> 225
						<b>skipped question</b> 17

**How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)**

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	69.6% (156)	19.2% (43)	7.1% (16)	1.8% (4)	2.2% (5)	224
Grocery Shopping	63.2% (146)	29.9% (69)	3.0% (7)	1.3% (3)	2.6% (6)	231
Clothing Shopping	2.3% (5)	0.5% (1)	6.5% (14)	29.4% (63)	61.2% (131)	214
Furniture Shopping	1.0% (2)	0.0% (0)	1.0% (2)	4.9% (10)	93.2% (192)	206
Appliance, TV, electronics shopping	1.0% (2)	1.0% (2)	1.4% (3)	11.6% (24)	85.0% (176)	207
Automotive Supply Store	2.9% (6)	5.2% (11)	8.1% (17)	35.2% (74)	48.6% (102)	210
Hardware, paint, wallpaper shopping	1.9% (4)	6.6% (14)	14.2% (30)	33.2% (70)	44.1% (93)	211
Pharmacy & Drug Store	21.1% (48)	32.9% (75)	26.3% (60)	14.5% (33)	5.3% (12)	228
Gift & Novelty shopping	2.9% (6)	2.9% (6)	12.3% (25)	30.4% (62)	51.5% (105)	204
Restaurants	13.5% (30)	21.6% (48)	22.1% (49)	23.9% (53)	18.9% (42)	222

Residents Survey

Personal care services(hair salon, esthetician)	2.3% (5)	10.1% (22)	15.1% (33)	53.2% (116)	19.3% (42)	218
Professional services	11.4% (25)	32.0% (70)	23.7% (52)	18.7% (41)	14.2% (31)	219
Work	14.1% (13)	2.2% (2)	1.1% (1)	1.1% (1)	81.5% (75)	92
Culture and Entertainment	2.5% (5)	4.9% (10)	7.9% (16)	35.0% (71)	49.8% (101)	203
Recreational Activities	21.3% (43)	8.9% (18)	4.5% (9)	18.8% (34)	48.5% (98)	202
				<b>answered question</b>		<b>234</b>
				<b>skipped question</b>		<b>8</b>

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	9.2%	21
Closer to Work	4.0%	9
Better Hours	27.6%	63
Better Selection	86.8%	198
Better Price	60.5%	138
Better Quality	35.5%	81
I only shop in my downtown	7.9%	18
Other	13.6%	31
	<b>answered question</b>	<b>228</b>
	<b>skipped question</b>	<b>14</b>

Residents Survey

If stores in the downtown offered extended hours, when would you most likely shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	1.8%	4
Tuesday after 6:00 pm	0.5%	1
Wednesday after 6:00 pm	2.7%	6
Thursday after 6:00 pm	10.5%	23
Friday after 6:00 pm	25.1%	55
Sunday afternoon	22.4%	49
Other	14.2%	31
I would not use extended hours	60.3%	132
	<b>answered question</b>	<b>219</b>
	<b>skipped question</b>	<b>23</b>

How strongly do you agree or disagree with the following statements?(check one answer for each statement)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	38.9% (86)	41.2% (91)	13.1% (29)	6.8% (15)	221
Businesses in my downtown sell the products/services I want.	12.2% (27)	43.4% (96)	30.3% (67)	14.0% (31)	221
Prices of products/services in my downtown are reasonable.	14.2% (32)	59.6% (134)	19.1% (43)	7.1% (16)	225
I like the look and feel of my downtown.	19.9% (43)	41.7% (90)	23.1% (50)	15.3% (33)	216
I feel safe in my downtown, even at night.	41.7% (88)	36.5% (77)	14.2% (30)	7.6% (16)	211
Parking in my downtown is convenient and easy to use.	27.6% (61)	41.2% (91)	19.5% (43)	11.8% (26)	221
I try to shop locally whenever possible.	51.5% (117)	40.1% (91)	6.6% (15)	1.8% (4)	227
I prefer to shop outside of Gananoque's downtown.	10.7% (22)	22.0% (45)	38.5% (79)	28.8% (59)	205
I am happy with Gananoque's parks's/greenspace.	44.7% (98)	44.3% (97)	8.7% (19)	2.3% (5)	219

Residents Survey

I am happy with my community's cultural activities.	28.7% (60)	56.5% (118)	11.0% (23)	3.8% (8)	209
					<b>answered question</b> 234
					<b>skipped question</b> 8

What new business or services would you like to see in Gananoque's downtown?					<b>Response Count</b>
					160
					<b>answered question</b> 160
					<b>skipped question</b> 82

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?					<b>Response Count</b>
					163
					<b>answered question</b> 163
					<b>skipped question</b> 78

How long have you lived in your community?					<b>Response Percent</b>	<b>Response Count</b>
Under 2 years					6.7%	16
3-5 years					9.6%	23
6-10 years					8.3%	20
Over 10 years					73.3%	176
Gananoque					65.0%	156
Township					4.6%	11
					<b>answered question</b> 240	
					<b>skipped question</b> 2	

Residents Survey

How far do you live from Gananoque's downtown?					<b>Response Percent</b>	<b>Response Count</b>
I live downtown					18.8%	45
Under 5 minutes					70.7%	169
6-15 minutes driving time					10.0%	24
16-30 minutes driving time					0.4%	1
Over 30 minutes driving time					0.0%	0
					<b>answered question</b> 239	
					<b>skipped question</b> 3	

Where do you work?					<b>Response Percent</b>	<b>Response Count</b>
I work at home					0.0%	0
I am retired					100.0%	242
Brockville					0.0%	0
Kingston					0.4%	1
Perth					0.0%	0
Lansdowne					0.0%	0
Napanee					0.0%	0
Belleville					0.0%	0
Prescott					0.0%	0
Gananoque/other					1.7%	4
					<b>answered question</b> 242	
					<b>skipped question</b> 0	

Residents Survey

What is your gender?		Response Percent	Response Count
Female	<input type="checkbox"/>	62.9%	144
Male	<input type="checkbox"/>	39.3%	90
<b>answered question</b>			<b>229</b>
<b>skipped question</b>			<b>13</b>

What is your age?		Response Percent	Response Count
19 and Under	<input type="checkbox"/>	0.0%	0
20-44	<input type="checkbox"/>	0.4%	1
45-64	<input type="checkbox"/>	27.5%	63
65 and Over	<input type="checkbox"/>	72.5%	166
<b>answered question</b>			<b>229</b>
<b>skipped question</b>			<b>13</b>

What is your household size?		Response Count
		213
<b>answered question</b>		<b>213</b>
<b>skipped question</b>		<b>29</b>

Residents Survey

What is your household's annual income?		Response Percent	Response Count
Under \$24,999	<input type="checkbox"/>	20.8%	27
\$25,000 - \$49,999	<input type="checkbox"/>	38.5%	50
\$50,000 - \$74,999	<input type="checkbox"/>	23.1%	30
\$75,000 - \$99,999	<input type="checkbox"/>	13.1%	17
\$100,000 - \$150,000	<input type="checkbox"/>	3.9%	5
Over \$150,000	<input type="checkbox"/>	0.8%	1
<b>answered question</b>			<b>130</b>
<b>skipped question</b>			<b>112</b>

What do you like about and/or dislike about Gananoque's downtown?		Response Count
		185
<b>answered question</b>		<b>185</b>
<b>skipped question</b>		<b>57</b>

Please list any community events you have attended in the past year (ie. Santa Claus parade, local festivals).		Response Count
		195
<b>answered question</b>		<b>195</b>
<b>skipped question</b>		<b>47</b>

If you have any other comments regarding the retail shopping and/or services in Gananoque's downtown, please add them below.		Response Count
		121
<b>answered question</b>		<b>121</b>
<b>skipped question</b>		<b>121</b>





Residents Survey

**Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	15.2% (5)	6.1% (2)	15.2% (5)	15.2% (5)	48.5% (16)	33
Clothing	15.2% (5)	9.1% (3)	15.2% (5)	21.2% (7)	39.4% (13)	33
Furniture	12.9% (4)	3.2% (1)	9.7% (3)	32.3% (10)	41.9% (13)	31
Appliances/electronics	12.5% (4)	12.5% (4)	15.6% (5)	18.8% (6)	40.6% (13)	32
Hardware goods	9.4% (3)	9.4% (3)	9.4% (3)	9.4% (3)	62.5% (20)	32
Gifts and Jewellery	9.7% (3)	9.7% (3)	12.9% (4)	9.7% (3)	58.1% (18)	31

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	10.3% (3)	10.3% (3)	41.4% (12)	27.6% (8)	10.3% (3)	29
Clothing	6.7% (2)	16.7% (5)	40.0% (12)	33.3% (10)	3.3% (1)	30
Furniture	10.7% (3)	7.1% (2)	57.1% (16)	25.0% (7)	0.0% (0)	28
Appliances/electronics	10.0% (3)	10.0% (3)	46.7% (14)	30.0% (9)	3.3% (1)	30
Hardware goods	10.0% (3)	26.7% (8)	36.7% (11)	23.3% (7)	3.3% (1)	30
Gifts and Jewellery	17.2% (5)	10.3% (3)	41.4% (12)	31.0% (9)	0.0% (0)	29

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	48.3% (14)	31.0% (9)	17.2% (5)	3.4% (1)	0.0% (0)	29
Clothing	70.0% (21)	26.7% (8)	3.3% (1)	0.0% (0)	0.0% (0)	30
Furniture	75.0% (21)	21.4% (6)	3.6% (1)	0.0% (0)	0.0% (0)	28
Appliances/electronics	69.0% (20)	24.1% (7)	6.9% (2)	0.0% (0)	0.0% (0)	29
Hardware goods	55.2% (16)	20.7% (6)	6.9% (2)	17.2% (5)	0.0% (0)	29
Gifts and Jewellery	50.0% (14)	32.1% (9)	14.3% (4)	3.6% (1)	0.0% (0)	28

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	41.4% (12)	31.0% (9)	3.4% (1)	20.7% (6)	3.4% (1)	29
Clothing	22.6% (7)	41.9% (13)	16.1% (5)	12.9% (4)	6.5% (2)	31

Residents Survey

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Furniture	24.1% (7)	55.2% (16)	10.3% (3)	6.9% (2)	3.4% (1)	29
Appliances/electronics	34.5% (10)	48.3% (14)	6.9% (2)	6.9% (2)	3.4% (1)	29
Hardware goods	31.0% (9)	34.5% (10)	20.7% (6)	10.3% (3)	3.4% (1)	29
Gifts and Jewellery	28.6% (8)	39.3% (11)	14.3% (4)	14.3% (4)	3.6% (1)	28

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	27.6% (8)	17.2% (5)	34.5% (10)	13.8% (4)	6.9% (2)	29
Clothing	20.0% (6)	13.3% (4)	13.3% (4)	20.0% (6)	33.3% (10)	30
Furniture	17.9% (5)	7.1% (2)	17.9% (5)	17.9% (5)	39.3% (11)	28
Appliances/electronics	20.7% (6)	6.9% (2)	10.3% (3)	27.6% (8)	34.5% (10)	29
Hardware goods	37.9% (11)	13.8% (4)	24.1% (7)	17.2% (5)	6.9% (2)	29
Gifts and Jewellery	28.6% (8)	14.3% (4)	17.9% (5)	21.4% (6)	17.9% (5)	28

answered question 34

skipped question 1

**How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)**

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	91.2% (31)	5.9% (2)	2.9% (1)	0.0% (0)	0.0% (0)	34
Grocery Shopping	76.5% (26)	17.6% (6)	5.9% (2)	0.0% (0)	0.0% (0)	34
Clothing Shopping	8.8% (3)	5.9% (2)	8.8% (3)	23.5% (8)	52.9% (18)	34
Furniture Shopping	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (33)	33
Appliance, TV, electronics shopping	0.0% (0)	0.0% (0)	2.9% (1)	5.9% (2)	91.2% (31)	34
Automotive Supply Store	6.1% (2)	3.0% (1)	21.2% (7)	36.4% (12)	33.3% (11)	33
Hardware, paint, wallpaper shopping	13.3% (4)	10.0% (3)	16.7% (5)	33.3% (10)	26.7% (8)	30
Pharmacy & Drug Store	26.5% (9)	35.3% (12)	26.5% (9)	11.8% (4)	0.0% (0)	34
Gift & Novelty shopping	9.4% (3)	6.3% (2)	15.6% (5)	28.1% (9)	40.6% (13)	32
Restaurants	15.2% (5)	18.2% (6)	24.2% (8)	33.3% (11)	9.1% (3)	33

Residents Survey

I am happy with my community's cultural activities.	25.8% (8)	41.9% (13)	19.4% (6)	12.9% (4)	31
					<i>answered question</i> 34
					<i>skipped question</i> 1

What new business or services would you like to see in Gananoque's downtown?

	Response Count
	27
	<i>answered question</i> 27
	<i>skipped question</i> 8

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?

	Response Count
	26
	<i>answered question</i> 26
	<i>skipped question</i> 9

How long have you lived in your community?

	Response Percent	Response Count
Under 2 years	8.6%	3
3-5 years	17.1%	6
6-10 years	11.4%	4
Over 10 years	62.9%	22
Gananoque	60.0%	21
Township	2.9%	1
	<i>answered question</i>	35
	<i>skipped question</i>	0

Residents Survey

How far do you live from Gananoque's downtown?

	Response Percent	Response Count
I live downtown	37.1%	13
Under 5 minutes	60.0%	21
6-15 minutes driving time	0.0%	0
16-30 minutes driving time	2.9%	1
Over 30 minutes driving time	0.0%	0
	<i>answered question</i>	35
	<i>skipped question</i>	0

Where do you work?

	Response Percent	Response Count
I work at home	100.0%	35
I am retired	0.0%	0
Brockville	0.0%	0
Kingston	2.9%	1
Perth	0.0%	0
Lansdowne	0.0%	0
Napanee	0.0%	0
Belleville	0.0%	0
Prescott	0.0%	0
Gananoque/other	2.9%	1
	<i>answered question</i>	35
	<i>skipped question</i>	0

Residents Survey

Personal care services(hair salon, esthetician)	8.8% (3)	2.9% (1)	8.8% (3)	55.9% (19)	23.5% (8)	34
Professional services	23.3% (7)	10.0% (3)	26.7% (8)	16.7% (5)	23.3% (7)	30
Work	32.0% (8)	8.0% (2)	4.0% (1)	12.0% (3)	44.0% (11)	25
Culture and Entertainment	9.1% (3)	6.1% (2)	9.1% (3)	42.4% (14)	33.3% (11)	33
Recreational Activities	25.8% (8)	9.7% (3)	16.1% (5)	6.5% (2)	41.9% (13)	31
				<i>answered question</i>		34
				<i>skipped question</i>		1

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	9.7%	3
Closer to Work	12.9%	4
Better Hours	45.2%	14
Better Selection	87.1%	27
Better Price	74.2%	23
Better Quality	41.9%	13
I only shop in my downtown	12.9%	4
Other	3.2%	1
	<i>answered question</i>	31
	<i>skipped question</i>	4

Residents Survey

If stores in the downtown offered extended hours, when would you most likely shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	2.9%	1
Tuesday after 6:00 pm	2.9%	1
Wednesday after 6:00 pm	2.9%	1
Thursday after 6:00 pm	29.4%	10
Friday after 6:00 pm	50.0%	17
Sunday afternoon	38.2%	13
Other	8.8%	3
I would not use extended hours	20.6%	7
	<i>answered question</i>	34
	<i>skipped question</i>	1

How strongly do you agree or disagree with the following statements?(check one answer for each statement)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	5.9% (2)	50.0% (17)	32.4% (11)	11.8% (4)	34
Businesses in my downtown sell the products/services I want.	15.2% (5)	39.4% (13)	24.2% (8)	21.2% (7)	33
Prices of products/services in my downtown are reasonable.	11.8% (4)	61.8% (21)	20.6% (7)	5.9% (2)	34
I like the look and feel of my downtown.	14.7% (5)	35.3% (12)	23.5% (8)	26.5% (9)	34
I feel safe in my downtown, even at night.	44.1% (15)	44.1% (15)	8.8% (3)	2.9% (1)	34
Parking in my downtown is convenient and easy to use.	32.4% (11)	55.9% (18)	5.9% (2)	5.9% (2)	34
I try to shop locally whenever possible.	58.8% (20)	26.5% (9)	2.9% (1)	11.8% (4)	34
I prefer to shop outside of Gananoque's downtown.	17.6% (6)	14.7% (5)	26.5% (9)	41.2% (14)	34
I am happy with Gananoque's parks'/greenspace.	30.3% (10)	45.5% (15)	3.0% (1)	21.2% (7)	33

Residents Survey

What is your gender?		Response Percent	Response Count
Female		78.8%	26
Male		24.2%	8
		<i>answered question</i>	33
		<i>skipped question</i>	2

What is your age?		Response Percent	Response Count
19 and Under		0.0%	0
20-44		20.0%	7
45-64		48.6%	17
65 and Over		31.4%	11
		<i>answered question</i>	35
		<i>skipped question</i>	0

What is your household size?		Response Count
		34
		<i>answered question</i>
		34
		<i>skipped question</i>
		1

Residents Survey

What is your household's annual income?		Response Percent	Response Count
Under \$24,999		0.0%	0
\$25,000 - \$49,999		36.8%	7
\$50,000 - \$74,999		15.8%	3
\$75,000 - \$99,999		15.8%	3
\$100,000 - \$150,000		15.8%	3
Over \$150,000		15.8%	3
		<i>answered question</i>	19
		<i>skipped question</i>	16

What do you like about and/or dislike about Gananoque's downtown?		Response Count
		28
		<i>answered question</i>
		28
		<i>skipped question</i>
		7

Please list any community events you have attended in the past year (ie. Santa Claus parade, local festivals).		Response Count
		30
		<i>answered question</i>
		30
		<i>skipped question</i>
		5

If you have any other comments regarding the retail shopping and/or services in Gananoque's downtown, please add them below.		Response Count
		13
		<i>answered question</i>
		13
		<i>skipped question</i>
		22



Residents Survey

**Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	18.0% (20)	11.7% (13)	9.0% (10)	17.1% (19)	44.1% (49)	111
Clothing	17.9% (19)	7.5% (8)	18.9% (20)	20.8% (22)	34.9% (37)	106
Furniture	10.2% (10)	10.2% (10)	13.3% (13)	24.5% (24)	41.8% (41)	98
Appliances/electronics	25.3% (25)	12.1% (12)	18.2% (18)	21.2% (21)	23.2% (23)	99
Hardware goods	8.9% (9)	8.9% (9)	18.8% (19)	22.8% (23)	40.6% (41)	101
Gifts and Jewellery	10.1% (10)	8.1% (8)	13.1% (13)	25.3% (25)	43.4% (43)	99

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	24.3% (27)	15.3% (17)	27.0% (30)	26.1% (29)	7.2% (8)	111
Clothing	22.4% (24)	19.6% (21)	28.0% (30)	15.9% (17)	14.0% (15)	107
Furniture	27.7% (28)	17.8% (18)	28.7% (29)	16.8% (17)	8.9% (9)	101
Appliances/electronics	25.5% (26)	21.6% (22)	23.5% (24)	18.6% (19)	10.8% (11)	102
Hardware goods	25.0% (27)	18.5% (20)	22.2% (24)	21.3% (23)	13.0% (14)	108
Gifts and Jewellery	25.5% (26)	19.6% (20)	28.4% (29)	19.6% (20)	6.9% (7)	102

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	42.0% (47)	29.5% (33)	18.8% (21)	7.1% (8)	2.7% (3)	112
Clothing	54.5% (60)	28.2% (31)	11.8% (13)	3.6% (4)	1.8% (2)	110
Furniture	55.1% (59)	26.2% (28)	10.3% (11)	5.6% (6)	2.8% (3)	107
Appliances/electronics	54.2% (58)	26.2% (28)	13.1% (14)	3.7% (4)	2.8% (3)	107
Hardware goods	37.3% (41)	28.2% (31)	25.5% (28)	8.2% (9)	0.9% (1)	110
Gifts and Jewellery	52.4% (55)	26.7% (28)	14.3% (15)	4.8% (5)	1.9% (2)	105

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	42.2% (49)	30.2% (35)	12.1% (14)	10.3% (12)	5.2% (6)	116
Clothing	39.3% (44)	34.8% (39)	13.4% (15)	8.0% (9)	4.5% (5)	112

Residents Survey

Furniture	38.3% (41)	39.3% (42)	14.0% (15)	3.7% (4)	4.7% (5)	107
Appliances/electronics	40.8% (43)	34.0% (36)	14.2% (15)	8.5% (9)	2.8% (3)	106
Hardware goods	42.2% (46)	37.6% (41)	12.8% (14)	5.5% (6)	1.8% (2)	109
Gifts and Jewellery	39.2% (40)	35.3% (36)	17.6% (18)	4.9% (5)	2.9% (3)	102

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	45.7% (53)	16.4% (19)	12.9% (15)	12.9% (15)	12.1% (14)	116
Clothing	26.4% (31)	7.3% (8)	15.6% (17)	22.9% (25)	25.7% (28)	109
Furniture	22.8% (23)	6.9% (7)	16.8% (17)	20.8% (21)	32.7% (33)	101
Appliances/electronics	28.6% (30)	9.5% (10)	16.2% (17)	14.3% (15)	31.4% (33)	105
Hardware goods	45.5% (50)	15.5% (17)	11.8% (13)	11.8% (13)	15.5% (17)	110
Gifts and Jewellery	27.9% (29)	12.5% (13)	10.6% (11)	21.2% (22)	27.9% (29)	104

answered question **125**

skipped question **8**

**How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)**

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	79.5% (97)	14.8% (18)	4.1% (5)	0.8% (1)	0.8% (1)	122
Grocery Shopping	60.0% (72)	27.5% (33)	5.8% (7)	3.3% (4)	3.3% (4)	120
Clothing Shopping	0.8% (1)	2.4% (3)	8.9% (11)	18.7% (23)	69.1% (85)	123
Furniture Shopping	0.0% (0)	0.8% (1)	0.0% (0)	3.3% (4)	95.9% (118)	123
Appliance, TV, electronics shopping	0.0% (0)	0.8% (1)	0.8% (1)	13.1% (16)	85.2% (104)	122
Automotive Supply Store	7.6% (9)	2.5% (3)	14.3% (17)	28.6% (34)	47.1% (56)	119
Hardware, paint, wallpaper shopping	5.9% (7)	5.9% (7)	16.9% (20)	33.9% (40)	37.3% (44)	118
Pharmacy & Drug Store	22.0% (27)	31.7% (39)	25.2% (31)	17.9% (22)	3.3% (4)	123
Gift & Novelty shopping	3.3% (4)	4.1% (5)	11.6% (14)	26.4% (32)	54.5% (66)	121
Restaurants	12.3% (15)	13.1% (16)	21.3% (26)	29.5% (36)	23.8% (29)	122

Residents Survey

Personel care services(hair salon, esthetician)	2.4% (3)	3.2% (4)	13.5% (17)	55.6% (70)	25.4% (32)	126
Professional services	26.2% (32)	30.3% (37)	12.3% (15)	11.5% (14)	19.7% (24)	122
Work	76.1% (89)	0.9% (1)	1.7% (2)	2.6% (3)	18.8% (22)	117
Culture and Entertainment	8.5% (10)	2.6% (3)	6.0% (7)	29.9% (35)	53.0% (62)	117
Recreational Activities	17.6% (21)	7.6% (9)	10.1% (12)	17.6% (21)	47.1% (56)	119
				<b>answered question</b>		127
				<b>skipped question</b>		4

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	8.7%	11
Closer to Work	9.5%	12
Better Hours	54.3%	69
Better Selection	88.2%	112
Better Price	64.6%	82
Better Quality	41.7%	53
I only shop in my downtown	7.1%	9
Other	13.4%	17
	<b>answered question</b>	127
	<b>skipped question</b>	4

Residents Survey

If stores in the downtown offered extended hours, when would you most likley shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	4.9%	6
Tuesday after 6:00 pm	4.1%	5
Wednesday after 6:00 pm	6.6%	8
Thursday after 6:00 pm	26.2%	32
Friday after 6:00 pm	49.2%	60
Sunday afternoon	36.1%	44
Other	12.3%	15
I would not use extended hours	26.2%	32
	<b>answered question</b>	122
	<b>skipped question</b>	9

How strongly do you agree or disagree with the following statements?(check one one answer for each statment)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	7.9% (10)	46.0% (58)	26.2% (33)	19.8% (25)	126
Businesses in my downtown sell the products/services I want.	8.0% (10)	37.6% (47)	36.0% (45)	18.4% (23)	125
Prices of products/services in my downtown are reasonable.	11.8% (15)	69.3% (88)	11.0% (14)	7.9% (10)	127
I like the look and feel of my downtown.	14.4% (18)	36.8% (46)	27.2% (34)	21.6% (27)	125
I feel safe in my downtown, even at night.	49.2% (61)	37.9% (47)	8.9% (11)	4.0% (5)	124
Parking in my downtown is convenient and easy to use.	25.4% (31)	36.1% (44)	21.3% (26)	17.2% (21)	122
I try to shop locally whenever possible.	53.2% (66)	33.9% (42)	10.5% (13)	2.4% (3)	124
I prefer to shop outside of Gananoque's downtown.	8.8% (11)	30.4% (38)	32.0% (40)	28.8% (36)	125
I am happy with Gananoque's parks's/greenspace.	33.9% (43)	40.9% (52)	17.3% (22)	7.9% (10)	127



Residents Survey

I am happy with my community's cultural activities.	14.4% (18)	52.0% (65)	21.6% (27)	12.0% (15)	125
					<i>answered question</i> 128
					<i>skipped question</i> 3

What new business or services would you like to see in Gananoque's downtown?					
					<i>Response Count</i> 97
					<i>answered question</i> 97
					<i>skipped question</i> 34

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?					
					<i>Response Count</i> 104
					<i>answered question</i> 104
					<i>skipped question</i> 27

How long have you lived in your community?					
		<i>Response Percent</i>	<i>Response Count</i>		
Under 2 years	<input type="checkbox"/>	1.6%	2		
3-5 years	<input type="checkbox"/>	11.6%	15		
6-10 years	<input type="checkbox"/>	6.2%	8		
Over 10 years	<input type="checkbox"/>	79.1%	102		
Gananoque	<input type="checkbox"/>	71.3%	92		
Township	<input type="checkbox"/>	4.7%	6		
					<i>answered question</i> 129
					<i>skipped question</i> 2

Residents Survey

How far do you live from Gananoque's downtown?					
		<i>Response Percent</i>	<i>Response Count</i>		
I live downtown	<input type="checkbox"/>	17.6%	23		
Under 5 minutes	<input type="checkbox"/>	72.5%	95		
6-15 minutes driving time	<input type="checkbox"/>	9.2%	12		
16-30 minutes driving time	<input type="checkbox"/>	0.0%	0		
Over 30 minutes driving time	<input type="checkbox"/>	0.8%	1		
					<i>answered question</i> 131
					<i>skipped question</i> 0

Where do you work?					
		<i>Response Percent</i>	<i>Response Count</i>		
I work at home	<input type="checkbox"/>	0.8%	1		
I am retired	<input type="checkbox"/>	3.1%	4		
Brockville	<input type="checkbox"/>	0.8%	1		
Kingston	<input type="checkbox"/>	3.1%	4		
Perth	<input type="checkbox"/>	0.0%	0		
Lansdowne	<input type="checkbox"/>	0.8%	1		
Napanee	<input type="checkbox"/>	0.0%	0		
Belleville	<input type="checkbox"/>	0.0%	0		
Prescott	<input type="checkbox"/>	0.0%	0		
Gananoque/other	<input type="checkbox"/>	100.0%	131		
					<i>answered question</i> 131
					<i>skipped question</i> 0

Residents Survey

	Response Percent	Response Count
Female	74.0%	91
Male	27.6%	34
<i>answered question</i>		123
<i>skipped question</i>		8

	Response Percent	Response Count
19 and Under	0.8%	1
20-44	25.8%	32
45-64	67.7%	84
65 and Over	5.7%	7
<i>answered question</i>		124
<i>skipped question</i>		7

	Response Count
<i>answered question</i>	121
<i>skipped question</i>	10

Residents Survey

	Response Percent	Response Count
Under \$24,999	8.7%	8
\$25,000 - \$49,999	27.2%	25
\$50,000 - \$74,999	28.3%	26
\$75,000 - \$99,999	18.5%	17
\$100,000 - \$150,000	13.0%	12
Over \$150,000	4.4%	4
<i>answered question</i>		92
<i>skipped question</i>		39

	Response Count
<i>answered question</i>	112
<i>skipped question</i>	19

	Response Count
<i>answered question</i>	115
<i>skipped question</i>	16

	Response Count
<i>answered question</i>	77
<i>skipped question</i>	54



Residents Survey

**Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)**

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	13.1% (8)	6.6% (4)	8.2% (5)	18.4% (10)	55.7% (34)	61
Clothing	15.0% (9)	6.7% (4)	11.7% (7)	16.7% (10)	50.0% (30)	60
Furniture	6.9% (4)	5.2% (3)	13.8% (8)	20.7% (12)	53.4% (31)	58
Appliances/electronics	15.8% (9)	14.0% (8)	10.5% (6)	22.8% (13)	36.8% (21)	57
Hardware goods	10.3% (6)	3.4% (2)	12.1% (7)	15.5% (9)	58.6% (34)	58
Gifts and Jewellery	5.4% (3)	5.4% (3)	10.7% (6)	17.9% (10)	60.7% (34)	56

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	11.7% (7)	10.0% (6)	18.3% (11)	38.3% (23)	21.7% (13)	60
Clothing	15.3% (9)	13.6% (8)	32.2% (19)	32.2% (19)	6.8% (4)	59
Furniture	19.3% (11)	10.5% (6)	35.1% (20)	29.8% (17)	5.3% (3)	57
Appliances/electronics	17.5% (10)	17.5% (10)	26.3% (15)	31.6% (18)	7.0% (4)	57
Hardware goods	22.8% (13)	12.3% (7)	26.3% (15)	29.8% (17)	8.8% (5)	57
Gifts and Jewellery	19.3% (11)	8.8% (5)	31.6% (18)	35.1% (20)	5.3% (3)	57

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	38.7% (24)	29.0% (18)	24.2% (15)	4.8% (3)	3.2% (2)	62
Clothing	54.1% (33)	29.5% (18)	9.8% (6)	3.3% (2)	3.3% (2)	61
Furniture	51.7% (30)	34.5% (20)	6.9% (4)	3.4% (2)	3.4% (2)	58
Appliances/electronics	49.1% (28)	22.8% (13)	21.1% (12)	3.5% (2)	3.5% (2)	57
Hardware goods	39.7% (23)	17.2% (10)	22.4% (13)	17.2% (10)	3.4% (2)	58
Gifts and Jewellery	56.1% (32)	22.8% (13)	14.0% (8)	3.5% (2)	3.5% (2)	57

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	41.0% (25)	36.1% (22)	9.8% (6)	6.6% (4)	6.6% (4)	61
Clothing	44.3% (27)	34.4% (21)	14.8% (9)	3.3% (2)	3.3% (2)	61

Residents Survey

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Furniture	50.0% (30)	28.3% (17)	11.7% (7)	3.3% (2)	6.7% (4)	60
Appliances/electronics	48.3% (29)	30.0% (18)	15.0% (9)	5.0% (3)	1.7% (1)	60
Hardware goods	32.2% (19)	42.4% (25)	18.6% (11)	5.1% (3)	1.7% (1)	59
Gifts and Jewellery	36.2% (21)	39.7% (23)	17.2% (10)	1.7% (1)	5.2% (3)	58

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	42.6% (26)	8.2% (5)	29.5% (18)	14.8% (9)	4.9% (3)	61
Clothing	15.3% (9)	8.5% (5)	20.3% (12)	30.5% (18)	25.4% (15)	59
Furniture	10.5% (6)	7.0% (4)	26.3% (15)	26.3% (15)	29.8% (17)	57
Appliances/electronics	15.8% (9)	8.8% (5)	17.5% (10)	21.1% (12)	36.8% (21)	57
Hardware goods	36.1% (22)	19.7% (12)	16.4% (10)	14.8% (9)	13.1% (8)	61
Gifts and Jewellery	17.9% (10)	14.3% (8)	17.9% (10)	28.8% (16)	21.4% (12)	56

**answered question 64**

**skipped question 2**

**How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)**

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	73.8% (45)	24.6% (15)	1.6% (1)	0.0% (0)	0.0% (0)	61
Grocery Shopping	57.4% (35)	31.1% (19)	6.6% (4)	1.6% (1)	3.3% (2)	61
Clothing Shopping	3.3% (2)	0.0% (0)	8.3% (5)	20.0% (12)	68.3% (41)	60
Furniture Shopping	1.6% (1)	0.0% (0)	0.0% (0)	1.6% (1)	96.7% (59)	61
Appliance, TV, electronics shopping	1.6% (1)	1.6% (1)	3.3% (2)	8.2% (5)	85.2% (52)	61
Automotive Supply Store	6.5% (4)	8.1% (5)	16.1% (10)	37.1% (23)	32.3% (20)	62
Hardware, paint, wallpaper shopping	8.2% (5)	9.8% (6)	21.3% (13)	29.5% (18)	31.1% (19)	61
Pharmacy & Drug Store	18.3% (11)	35.0% (21)	21.7% (13)	18.3% (11)	6.7% (4)	60
Gift & Novelty shopping	1.6% (1)	0.0% (0)	9.8% (6)	32.8% (20)	55.7% (34)	61
Restaurants	9.7% (6)	29.0% (18)	22.6% (14)	32.3% (20)	6.5% (4)	62

Residents Survey

Personel care services(hair salon, esthetician)	3.3% (2)	1.8% (1)	8.2% (5)	63.9% (39)	23.0% (14)	61
Professional services	11.5% (7)	29.5% (18)	19.7% (12)	19.7% (12)	19.7% (12)	61
Work	10.9% (6)	0.0% (0)	0.0% (0)	0.0% (0)	89.1% (49)	55
Culture and Entertainment	4.9% (3)	6.6% (4)	6.6% (4)	32.8% (20)	49.2% (30)	61
Recreational Activities	14.8% (9)	13.1% (8)	4.9% (3)	26.2% (16)	41.0% (25)	61
	<b>answered question</b>					<b>62</b>
	<b>skipped question</b>					<b>4</b>

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	4.8%	3
Closer to Work	41.3%	26
Better Hours	55.6%	35
Better Selection	87.3%	55
Better Price	60.3%	38
Better Quality	25.4%	16
I only shop in my downtown	3.2%	2
Other	7.9%	5
	<b>answered question</b>	
	<b>63</b>	
	<b>skipped question</b>	
	<b>3</b>	

Residents Survey

If stores in the downtown offered extended hours, when would you most likley shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	3.3%	2
Tuesday after 6:00 pm	6.7%	4
Wednesday after 6:00 pm	8.3%	5
Thursday after 6:00 pm	33.3%	20
Friday after 6:00 pm	46.7%	28
Sunday afternoon	31.7%	19
Other	18.3%	11
I would not use extended hours	18.3%	11
	<b>answered question</b>	
	<b>60</b>	
	<b>skipped question</b>	
	<b>6</b>	

How strongly do you agree or disagree with the following statements?(check one one answer for each statement)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	6.5% (4)	30.6% (19)	40.3% (25)	22.6% (14)	62
Businesses in my downtown sell the products/services I want.	0.0% (0)	49.2% (30)	31.1% (19)	19.7% (12)	61
Prices of products/services in my downtown are reasonable.	16.1% (10)	56.5% (35)	19.4% (12)	8.1% (5)	62
I like the look and feel of my downtown.	16.7% (10)	40.0% (24)	25.0% (15)	18.3% (11)	60
I feel safe in my downtown, even at night.	47.6% (30)	41.3% (26)	7.9% (5)	3.2% (2)	63
Parking in my downtown is convenient and easy to use.	23.0% (14)	47.5% (29)	21.3% (13)	8.2% (5)	61
I try to shop locally whenever possible.	45.2% (28)	37.1% (23)	11.3% (7)	6.5% (4)	62
I prefer to shop outside of Gananoque's downtown.	10.0% (6)	30.0% (18)	33.3% (20)	26.7% (16)	60
I am happy with Gananoque's parks's/greenspace.	40.4% (23)	35.1% (20)	14.0% (8)	10.5% (6)	57

Residents Survey

I am happy with my community's cultural activities.	22.8% (13)	40.4% (23)	21.1% (12)	15.8% (9)	57
					<i>answered question</i> 63
					<i>skipped question</i> 3

What new business or services would you like to see in Gananoque's downtown?

	Response Count
	49
	<i>answered question</i> 49
	<i>skipped question</i> 17

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?

	Response Count
	56
	<i>answered question</i> 56
	<i>skipped question</i> 10

How long have you lived in your community?

	Response Percent	Response Count
Under 2 years	12.3%	8
3-5 years	18.5%	12
6-10 years	9.2%	6
Over 10 years	60.0%	39
Gananoque	52.3%	34
Township	3.1%	2
	<i>answered question</i>	65
	<i>skipped question</i>	1

Residents Survey

How far do you live from Gananoque's downtown?

	Response Percent	Response Count
I live downtown	21.5%	14
Under 5 minutes	73.9%	48
6-15 minutes driving time	4.6%	3
16-30 minutes driving time	0.0%	0
Over 30 minutes driving time	0.0%	0
	<i>answered question</i>	65
	<i>skipped question</i>	1

Where do you work?

	Response Percent	Response Count
I work at home	1.5%	1
I am retired	1.5%	1
Brockville	1.5%	1
Kingston	100.0%	66
Perth	0.0%	0
Lansdowne	1.5%	1
Napanee	0.0%	0
Belleville	0.0%	0
Prescott	0.0%	0
Gananoque/other	6.1%	4
	<i>answered question</i>	66
	<i>skipped question</i>	0

Residents Survey

What is your gender?		Response Percent	Response Count
Female		73.0%	46
Male		27.0%	17
		<i>answered question</i>	63
		<i>skipped question</i>	3

What is your age?		Response Percent	Response Count
19 and Under		0.0%	0
20-44		38.1%	24
45-64		54.0%	34
65 and Over		7.9%	5
		<i>answered question</i>	63
		<i>skipped question</i>	3

What is your household size?		Response Count
		61
		<i>answered question</i> 61
		<i>skipped question</i> 5

Residents Survey

What is your household's annual income?		Response Percent	Response Count
Under \$24,999		0.0%	0
\$25,000 - \$49,999		11.9%	5
\$50,000 - \$74,999		42.8%	18
\$75,000 - \$99,999		28.6%	12
\$100,000 - \$150,000		19.1%	8
Over \$150,000		0.0%	0
		<i>answered question</i>	42
		<i>skipped question</i>	24

What do you like about and/or dislike about Gananoque's downtown?		Response Count
		57
		<i>answered question</i> 57
		<i>skipped question</i> 9

Please list any community events you have attended in the past year (i.e. Santa Claus parade, local festivals).		Response Count
		60
		<i>answered question</i> 60
		<i>skipped question</i> 6

If you have any other comments regarding the retail shopping and/or services in Gananoque's downtown, please add them below.		Response Count
		31
		<i>answered question</i> 31
		<i>skipped question</i> 35

# Filter: Income < \$75k

## Residents Survey

### Residents Survey

What is your home postal code?		Response Count
		65
	<i>answered question</i>	65
	<i>skipped question</i>	9

How often do you shop at the following locations? (check one for each location)						
	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rairly or Never	Response Count
Gananoque	90.5% (67)	6.8% (5)	2.7% (2)	0.0% (0)	0.0% (0)	74
Brockville	0.0% (0)	1.5% (1)	3.0% (2)	11.9% (8)	83.6% (56)	67
Kingston	8.2% (6)	21.9% (16)	26.0% (19)	37.0% (27)	6.8% (5)	73
Perth	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (59)	59
Lansdowne	1.6% (1)	0.0% (0)	6.6% (4)	3.3% (2)	88.5% (54)	61
Napanee	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (62)	62
Other	6.3% (1)	0.0% (0)	18.8% (3)	0.0% (0)	75.0% (12)	16
					<i>answered question</i>	74
					<i>skipped question</i>	0

## Residents Survey

Where do you travel for the majority of the following? (check one answer for each activity)									
	Gananoque	Brockville	Kingston	Perth	Lansdowne	Napanee	Other	Response Count	
Quick errands(gas station, convenience store, etc.)	97.3% (72)	0.0% (0)	1.4% (1)	0.0% (0)	1.4% (1)	0.0% (0)	0.0% (0)	74	
Grocery Shopping	87.8% (65)	0.0% (0)	10.8% (8)	0.0% (0)	1.4% (1)	0.0% (0)	0.0% (0)	74	
Clothing Shopping	8.2% (6)	9.6% (7)	79.5% (58)	0.0% (0)	0.0% (0)	0.0% (0)	2.7% (2)	73	
Furniture Shopping	2.8% (2)	8.5% (6)	87.3% (62)	0.0% (0)	0.0% (0)	0.0% (0)	1.4% (1)	71	
Appliance, TV,electronics, shopping	31.9% (23)	4.2% (3)	62.5% (45)	0.0% (0)	0.0% (0)	0.0% (0)	1.4% (1)	72	
Automotive supply stores	82.9% (58)	0.0% (0)	17.1% (12)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	70	
Hardware, paint,wallpaper shopping	84.9% (62)	1.4% (1)	12.3% (9)	0.0% (0)	1.4% (1)	0.0% (0)	0.0% (0)	73	
Pharmacy & Drug Store	95.8% (68)	0.0% (0)	4.2% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	71	
Gift & novelty shopping	40.0% (28)	2.9% (2)	57.1% (40)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	70	
Restaurants	64.3% (45)	5.7% (4)	30.0% (21)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	70	
Personal care services (hair salon, esthetician)	84.1% (58)	1.4% (1)	13.0% (9)	0.0% (0)	1.4% (1)	0.0% (0)	0.0% (0)	69	
Professional services (insurance,accounting,legal)	74.6% (50)	1.5% (1)	22.4% (15)	1.5% (1)	0.0% (0)	0.0% (0)	0.0% (0)	67	
Work	62.0% (31)	2.0% (1)	32.0% (16)	0.0% (0)	2.0% (1)	0.0% (0)	2.0% (1)	50	
Cultural & Entertainment	45.2% (28)	3.2% (2)	50.0% (31)	0.0% (0)	0.0% (0)	0.0% (0)	1.6% (1)	62	
Banking & Financial errands	80.3% (57)	1.4% (1)	18.3% (13)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	71	
Recreational activities	72.3% (47)	1.5% (1)	23.1% (15)	0.0% (0)	1.5% (1)	0.0% (0)	1.5% (1)	65	
								<i>answered question</i>	74
								<i>skipped question</i>	0



Residents Survey

Please Rank the importance of the following characteristics on your decision to purchase each good. (1=most important, 5=least important)

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	23.2% (16)	8.7% (6)	7.2% (5)	15.9% (11)	44.9% (31)	69
Clothing	13.0% (9)	2.9% (2)	11.6% (8)	30.4% (21)	42.0% (29)	69
Furniture	10.8% (7)	3.1% (2)	12.3% (8)	29.2% (19)	44.6% (29)	65
Appliances/electronics	16.2% (11)	10.3% (7)	20.6% (14)	23.5% (16)	29.4% (20)	68
Hardware goods	10.4% (7)	7.5% (5)	13.4% (9)	25.4% (17)	43.3% (29)	67
Gifts and Jewellery	3.2% (2)	11.1% (7)	11.1% (7)	19.0% (12)	55.8% (35)	63
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	17.1% (12)	12.9% (9)	27.1% (19)	27.1% (19)	15.7% (11)	70
Clothing	16.4% (11)	17.9% (12)	34.3% (23)	20.9% (14)	10.4% (7)	67
Furniture	17.5% (11)	14.3% (9)	44.4% (28)	19.0% (12)	4.8% (3)	63
Appliances/electronics	21.2% (14)	16.7% (11)	28.8% (19)	21.2% (14)	12.1% (8)	66
Hardware goods	28.9% (18)	16.4% (11)	25.4% (17)	22.4% (15)	9.0% (6)	67
Gifts and Jewellery	24.6% (16)	9.2% (6)	32.3% (21)	30.8% (20)	3.1% (2)	65
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	41.4% (29)	30.0% (21)	15.7% (11)	10.0% (7)	2.9% (2)	70
Clothing	56.2% (39)	23.9% (16)	14.9% (10)	3.0% (2)	0.0% (0)	67
Furniture	60.0% (39)	23.1% (15)	12.3% (8)	4.6% (3)	0.0% (0)	65
Appliances/electronics	56.5% (39)	21.7% (15)	14.5% (10)	7.2% (5)	0.0% (0)	69
Hardware goods	39.7% (27)	25.0% (17)	23.5% (16)	10.3% (7)	1.5% (1)	68
Gifts and Jewellery	51.5% (34)	30.3% (20)	13.6% (9)	3.0% (2)	1.5% (1)	66
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	38.6% (27)	40.0% (28)	14.3% (10)	5.7% (4)	1.4% (1)	70
Clothing	37.7% (26)	46.4% (32)	10.1% (7)	4.3% (3)	1.4% (1)	69

Residents Survey

	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Furniture	36.9% (24)	47.7% (31)	9.2% (6)	4.6% (3)	1.5% (1)	65
Appliances/electronics	41.2% (28)	38.2% (26)	16.2% (11)	2.9% (2)	1.5% (1)	68
Hardware goods	41.8% (28)	38.8% (26)	11.9% (8)	7.5% (5)	0.0% (0)	87
Gifts and Jewellery	40.6% (26)	40.6% (26)	14.1% (9)	3.1% (2)	1.6% (1)	64
	1. most important	2. somewhat important	3. either - or	4. somewhat least important	5. Least important	Response Count
Groceries	37.6% (28)	9.5% (7)	25.7% (19)	16.2% (12)	10.8% (8)	74
Clothing	19.1% (13)	8.8% (6)	14.7% (10)	30.9% (21)	26.5% (18)	68
Furniture	18.8% (12)	10.9% (7)	12.5% (8)	25.0% (16)	32.8% (21)	64
Appliances/electronics	25.8% (17)	13.6% (9)	12.1% (8)	18.2% (12)	30.3% (20)	66
Hardware goods	39.1% (27)	17.4% (12)	14.5% (10)	11.6% (8)	17.4% (12)	69
Gifts and Jewellery	24.2% (16)	16.7% (11)	16.7% (11)	18.2% (12)	24.2% (16)	66
				<b>answered question</b>		<b>74</b>
				<b>skipped question</b>		<b>0</b>

How often do you visit Gananoque's downtown (rather than travelling elsewhere) for the following? (check one answer for each activity)

	Two or More Times a Week	Once a Week	Twice a Month	Once a Month	Very Rarely or Never	Response Count
Quick errands (gas station, convenience store, etc.)	84.5% (60)	14.1% (10)	1.4% (1)	0.0% (0)	0.0% (0)	71
Grocery Shopping	65.7% (46)	27.1% (19)	1.4% (1)	1.4% (1)	4.3% (3)	70
Clothing Shopping	0.0% (0)	0.0% (0)	8.5% (6)	21.1% (15)	70.4% (50)	71
Furniture Shopping	0.0% (0)	0.0% (0)	0.0% (0)	4.2% (3)	95.8% (69)	72
Appliance, TV, electronics shopping	0.0% (0)	0.0% (0)	2.8% (2)	15.3% (11)	81.9% (59)	72
Automotive Supply Store	4.3% (3)	2.9% (2)	18.6% (13)	30.0% (21)	44.3% (31)	70
Hardware, paint, wallpaper shopping	2.9% (2)	5.7% (4)	30.0% (21)	35.7% (25)	25.7% (18)	70
Pharmacy & Drug Store	18.1% (13)	29.2% (21)	30.6% (22)	18.1% (13)	4.2% (3)	72
Gift & Novelty shopping	0.0% (0)	2.9% (2)	8.6% (6)	27.1% (19)	61.4% (43)	70
Restaurants	9.7% (7)	20.8% (15)	25.0% (18)	30.6% (22)	13.9% (10)	72

Residents Survey

Personel care services(hair salon, esthetician)	0.0% (0)	4.2% (3)	4.2% (3)	67.6% (48)	23.9% (17)	71
Professional services	19.4% (14)	22.2% (16)	19.4% (14)	15.3% (11)	23.6% (17)	72
Work	39.2% (20)	0.0% (0)	0.0% (0)	0.0% (0)	60.8% (31)	51
Culture and Entertainment	5.8% (4)	1.4% (1)	7.2% (5)	33.3% (23)	52.2% (36)	69
Recreational Activities	17.4% (12)	8.7% (6)	10.1% (7)	15.9% (11)	47.8% (33)	69
						<b>answered question</b> 73
						<b>skipped question</b> 1

When you shop in a location other than in Gananoque's downtown, please select the three top reasons why?

	Response Percent	Response Count
Closer to Home	9.6%	7
Closer to Work	20.6%	15
Better Hours	46.6%	34
Better Selection	98.6%	72
Better Price	76.7%	56
Better Quality	39.7%	29
I only shop in my downtown	1.4%	1
Other	4.1%	3
		<b>answered question</b> 73
		<b>skipped question</b> 1

Residents Survey

If stores in the downtown offered extended hours, when would you most likley shop? (check two answers)

	Response Percent	Response Count
Monday after 6:00 pm	4.3%	3
Tuesday after 6:00 pm	2.9%	2
Wednesday after 6:00 pm	7.1%	5
Thursday after 6:00 pm	18.6%	13
Friday after 6:00 pm	44.3%	31
Sunday afternoon	31.4%	22
Other	10.0%	7
I would not use extended hours	34.3%	24
		<b>answered question</b> 70
		<b>skipped question</b> 4

How strongly do you agree or disagree with the following statements?(check one one answer for each statment)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Response Count
Stores in my downtown are open when I want to shop.	11.1% (8)	48.6% (35)	25.4% (19)	13.9% (10)	72
Businesses in my downtown sell the products/services I want.	2.8% (2)	54.2% (39)	27.8% (20)	15.3% (11)	72
Prices of products/services in my downtown are reasonable.	8.1% (6)	74.3% (55)	13.5% (10)	4.1% (3)	74
I like the look and feel of my downtown.	16.2% (12)	40.5% (30)	25.7% (19)	17.6% (13)	74
I feel safe in my downtown, even at night.	50.7% (37)	43.8% (32)	4.1% (3)	1.4% (1)	73
Parking in my downtown is convenient and easy to use.	26.8% (19)	39.4% (28)	23.9% (17)	9.9% (7)	71
I try to shop locally whenever possible.	49.3% (36)	42.5% (31)	6.8% (5)	1.4% (1)	73
I prefer to shop outside of Gananoque's downtown.	4.2% (3)	22.2% (16)	38.9% (28)	34.7% (25)	72
I am happy with Gananoque's parks/greenspace.	40.3% (29)	47.2% (34)	9.7% (7)	2.8% (2)	72

Residents Survey

I am happy with my community's cultural activities.	22.5% (16)	53.5% (38)	18.3% (13)	5.6% (4)	71
					<b>answered question</b> 74
					<b>skipped question</b> 0

What new business or services would you like to see in Gananoque's downtown?					
					<b>Response Count</b> 57
					<b>answered question</b> 57
					<b>skipped question</b> 17

Do you feel the efforts of the Town and merchants to make the downtown a more attractive destination are producing results?					
					<b>Response Count</b> 58
					<b>answered question</b> 58
					<b>skipped question</b> 16

How long have you lived in your community?					
		<b>Response Percent</b>	<b>Response Count</b>		
Under 2 years	<input type="checkbox"/>	9.5%	7		
3-5 years	<input type="checkbox"/>	10.8%	8		
6-10 years	<input type="checkbox"/>	9.5%	7		
Over 10 years	<input type="checkbox"/>	70.3%	52		
Gananoque	<input type="checkbox"/>	67.6%	50		
Township	<input type="checkbox"/>	6.8%	5		
					<b>answered question</b> 74
					<b>skipped question</b> 0

Residents Survey

How far do you live from Gananoque's downtown?					
		<b>Response Percent</b>	<b>Response Count</b>		
I live downtown	<input type="checkbox"/>	13.5%	10		
Under 5 minutes	<input type="checkbox"/>	78.4%	58		
6-15 minutes driving time	<input type="checkbox"/>	8.1%	6		
16-30 minutes driving time	<input type="checkbox"/>	0.0%	0		
Over 30 minutes driving time	<input type="checkbox"/>	0.0%	0		
					<b>answered question</b> 74
					<b>skipped question</b> 0

Where do you work?					
		<b>Response Percent</b>	<b>Response Count</b>		
I work at home	<input type="checkbox"/>	4.1%	3		
I am retired	<input type="checkbox"/>	40.5%	30		
Brockville	<input type="checkbox"/>	0.0%	0		
Kingston	<input type="checkbox"/>	24.3%	18		
Perth	<input type="checkbox"/>	0.0%	0		
Lansdowne	<input type="checkbox"/>	1.4%	1		
Napanee	<input type="checkbox"/>	0.0%	0		
Belleville	<input type="checkbox"/>	0.0%	0		
Prescott	<input type="checkbox"/>	0.0%	0		
Gananoque/other	<input type="checkbox"/>	35.1%	26		
					<b>answered question</b> 74
					<b>skipped question</b> 0

