



Downtown Business Improvement Area (BIA) Board

UNADOPTED MINUTES

Held on Thursday, November 22nd 2023 at 6:30 PM

Held in Person (& Online via WebEx) at Town Hall 30 King Street East

BOARD MEMBERS PRESENT		STAFF PRESENT
Members:	Councillor David Osmond	Melanie Kirkby, Treasurer (Online)
	Randall Smith, Vice-Chair	Lynsey Zufelt, Recording Secretary
	Lesley Poole, Treasurer	Amanda Trafford (Online)
	Lisa Robichaud, Chair	
Regrets:	Carolyn Harding	
	Ryan Chartrand	
	Shannon Treanor	
	Kathrine Christensen	

1.	Call Meeting to Order		
	The Chair called the meeting to order at 6:30 PM. Due to lack of quorum, the Chair adjourned the meeting.		
2.	Adjournment		
	The BIA Board Meeting adjourned at 6:45 PM.		
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> <hr style="width: 80%; margin: 0 auto;"/> Lisa Robichaud, Chair </td> <td style="width: 50%; text-align: center;"> <hr style="width: 80%; margin: 0 auto;"/> Lynsey Zufelt, Recording Secretary </td> </tr> </table>		<hr style="width: 80%; margin: 0 auto;"/> Lisa Robichaud, Chair	<hr style="width: 80%; margin: 0 auto;"/> Lynsey Zufelt, Recording Secretary
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Unofficial Meeting Notes

Pre Budget Prep – They would like clarification about projections and questions answered

The purpose of the BIA Board – they feel that the BIA Board just manages flowers and lights with about \$2500 left over – could it be a working group?

More funding – Grants, events that produce revenue, collaboration with partners for events (this adds value to piggyback)

Flowers – Lesley: Would like to have a say in what colours are chosen. Also, to have them up at an earlier time ie Before the long weekend in may. Contact the Horticultural Society to see if they would like to have some more involvement (such as maintenance) and to only pick the pink ones moving forward.

Event to fundraise and give half to the (food bank)

“Petunia Pink” all summer

AGM – Contact Community partners and Service Clubs (ie Lions, TAP, Rotary etc)

Parking revenue portion to BIA ?

Include the Royal Theatre for an event Victoria Day weekend?

Partner with other towns or BIAs for events